MEETING POSTING

TOWN OF NANTUCKET

Pursuant to MGL Chapter 30A, § 18-25
All meeting notices and agenda must be filed and time stamped with the Town Clerk’s Office and posted at least 48 hours prior to the meeting (excluding Saturdays, Sundays and Holidays)

Committee/Board/s
2020 CENSUS COMPLETE COUNT COMMITTEE

Day, Date, and Time
Monday, February 10, 2020, at 2:45 pm

Location / Address
Wannacomet Water Company, 1 Milestone Road, Nantucket, MA
Conference Room

Signature of Chair or Authorized Person
Andrew Vorce, Director of Planning & Chair
Eleanor Antonietti, Zoning Administrator

WARNING: IF THERE IS NO QUORUM OF MEMBERS PRESENT, OR IF MEETING POSTING IS NOT IN COMPLIANCE WITH THE OML STATUTE, NO MEETING MAY BE HELD!

2020 Census\(^1\) Complete Count Committee

AGENDA
(Subject to change)
www.nantucket-ma.gov

Committee Members: Andrew Vorce (Chair); Peter Morrison; Nancy Holmes; Thomas Dixon; Kelly Cooney; Kristie Ferrantella; Rachel Day; Margaretta Andrews; Joel Rivera / Vatsady Sivongxay

Staff: Eleanor W. Antonietti (Land Use Specialist); Martha Tirk (Administrator)

PLEASE LIST BELOW THE TOPICS THE CHAIR REASONABLY ANTICIPATES WILL BE DISCUSSED AT THE MEETING.

I. Call to Order:

II. Establishment of Quorum:

III. Approval of Agenda:

\(^1\) APRIL 1, 2020 – CENSUS DAY
IV. Approval of Minutes  
   ▪ January 13, 2020

V. Public Comments:

VI. Introduction of Guests

VII. Action / Discussion Items: *(Votes may be taken)*  
   A. CCC ADMINISTRATOR REPORT & UPDATES  
      ▪ "Train the Trainers" workshop held on January 31, 2020  
      ▪ Talk of the Town radio interview  
      ▪ Massachusetts Complete Count Grant Program –Update  
      ▪ Outreach Efforts (media, events, publicity) & Partnerships  
      ▪ Fingerprinting logistics for locally hired enumerators

   B. CONTINUED Discussion:
      ▪ Implementation of “2020 Census Integrated Partnership and Communications Plan”
      ▪ Implementation of Initiatives to promote Complete Count

   C. Census Bureau UPDATES

   D. Field Operations for 2020 Census

VIII. Other Business

IX. Adjournment
2020 CCC MEETING
2/10/2020

AGENDA ITEM IV.

MINUTES – January 13, 2020
2020 CENSUS COMPLETE COUNT COMMITTEE  
FOR THE TOWN & COUNTY OF NANTUCKET

MEMBERS: Andrew Vorce (Chair); Peter Morrison; Nancy Holmes; Thomas Dixon; Kelly Cooney; Kristie Ferrantella; Rachel Day; Margaretta Andrews; Joel Rivera / Vatsady Sivongxay *(alternating MIRA representative)*

MINUTES  
Monday, January 13, 2020  
Wannacomet Water Company, 1 Milestone Road, Conference Room – 2:30 p.m.

Purpose: Regular Meeting

ATTENDING MEMBERS: Andrew Vorce (Chair), Nancy Holmes, Margaretta Andrews, Peter Morrison, Thomas Dixon, Kristie Ferrantella by phone/ in person, Vatsady Sivongxay by phone

ABSENT: Rachel Day, Kelly Cooney

Early Departures: Margaretta Andrews 3:55pm  
Late Arrivals: Kristie Ferrantella arrives 4:15pm

REMOTE PARTICIPATION by phone: Kristie Ferrantella, Vatsady Sivongxay, Bill Palmer from Secretary Galvin’s office

STAFF IN ATTENDANCE: Eleanor W. Antonietti, Zoning Administrator; Martha Tirk, CCC Administrator

PUBLIC PRESENT: Laura Medrano & Jose Da Cunha (Partnership Specialist; NY RCC; Field Division)

I. Call to Order:

II. Establishment of Quorum:

2:55pm

III. Approval of Agenda:

ROLL CALL VOTE:

Andrew Vorce Aye  
Margaretta Andrews Aye  
Thomas Dixon Aye  
Nancy Holmes Aye  
Peter Morrison Aye  
Kristie Ferrantella by phone Aye  
Vatsady Sivongxay by phone Aye

Agenda adopted by UNANIMOUS consent.

IV. Approval of Minutes

- November 7, 2019

MOTION was made by Margaretta Andrews and seconded that the 2020 Census CCC does hereby approve the Minutes for the meeting on November 7, 2019.
ROLL CALL VOTE:
Andrew Vorce  Aye
Margaretta Andrews  Aye
Thomas Dixon  Aye
Nancy Holmes  Aye
Peter Morrison  Aye
Kristie Ferrantella  by phone  Aye
Vatsady Sivongxay  by phone  Aye

Minutes adopted by UNANIMOUS consent.

V. Public Comments:
Chair will take comments at any time during the meeting.

VI. Introduction of Guests
Martha Tirk, Census Committee Administrator
Laura Medrano is still the liaison along with Jose Da Cunha (coordinator for Bristol County) for New York Region Field Division of the U.S. Census Bureau

VII. Action / Discussion Items: (Votes may be taken)
A. CONTINUED Discussion - Implementation “2020 Census Integrated Partnership and Communications Plan”

MORRISON putting together rigorous schedule. Starting by reframing how the census is perceived. A lot of money hinges on accurate census that will benefit the public school children. The schools are trusted by immigrants and are the anchor for the reluctant to respond communities. Health care offices and religious gatherings are critical. Working to connect with schools, trusted individuals, and other organizations such as the Civic League which has 2,000+ dues paying members.
HOLMES Town census is being mailed this week with Martha’s insert.
TIRK Recaps meeting between Maria Partida, Regina Zinser, Laura (Medrano) and Jose DaCunha. Using grant funding to do island-wide postal patron mailing to everyone who gets mail on the island. English, Spanish, and Portuguese are most common languages spoken here. Regina asked if any human rights organization involved and we reassured them that MIRA is involved.
HOLMES suggests giving the pastors relevant documents and ask them to consider – after April 1st – talking about this at the end of the service.
MEDRANO Maria (Partida) is going to talk to Father Carlos to see if he can address the congregation.
DA CUNHA Maria and Regina (Zinser) are critical trusted voices with direct links to the community.
SIVONGXAY by phone MIRA has a lot of major civil rights organizations on board.

CONSENSUS Need to get accurate information out there. There is a misinformation campaign.
CLARIFICATION Enumerator will reach back out to respondents who don’t complete the census. There are internal systems in place to fill in the blanks, although it depends on which question is left blank. Missing one question does not disqualify. There are 10 items on the census.
2020 Census Complete Count Committee – Minutes January 13, 2020

TIRK The mailer will include information about safety, confidentiality, why it matters, instructions for completing over the phone or online. The specific phone number and website are forthcoming. There are 5 mailings coming from Census Bureau.
MEDRANO 2 will be invitations to complete, then the postcard, and then the 3rd is to non-respondents. The first mailing is from March 1-20.
CONSENSUS still concerned about people who get mail via PO Box. This includes all of Sconset and most of Tom Nevers and a lot of Town people.
DA CUNHA explains how mail will reach those locations. Census workers have been on the ground so they have a visual. The Enumerators will hand deliver census questionnaires.
MORRISON the other problem is you have dwellings which might look like a 2-family home but are probably functioning as a dormitory for many families/households. If you leave 2 census forms, who gets them? How do we know where that type of residential occupancy exists?
MEDRANO unique identifier is just your address.
TIRK Respondents can call, say where they live, and once verified, can complete over the phone. Jose speaks Portuguese and Laura speaks Spanish.
MORRISON thinks some people who are leery of computers could work with an assigned student who could help make the phone call.
DA CUNHA For the first time ever, we have digital response capabilities. But there are limitations and fears. Can also respond by phone. There are 12 languages available for call in and digital response.
MEDRANO we will have the mobile questionnaire program. She will be available at end of religious service in Spanish and ask if anyone wants to complete it right then with support.
DA CUNHA would be helpful in terms of comfort level to have the pastor make an announcement that we have folks on the ground.
HOLMES (referring to IDEAS THAT COUNT from the N. Y. Regional Office) points out that in some Towns, students have made videos in their own languages. Could use the video program at the NHS or work with NCTV. Elementary School level could create posters. Could have it be a prize-winning poster put up around Town. Also Selfies. Sign a Census Pledge might be too much.
ANDREWS we have many homeless people on island who are living in their cars, in the woods, or couch surfing. Linda Simmons, Unitarian Church pastor, started Soul Suppers for homeless. Generational islanders will also be tough to count.

DISCUSSION about other opportunities and venues for outreach events. Examples include the café at the Stop ‘n Shop (WiFi enabled). Martha will contact Wes (The Bean) to see if this could work. Ferry companies could be good partners if they are willing. NHS kids could be asked to help and earn community service hours. Part of recent grant was to provide some incentive for people in the form of gift cards. Need to check on Facebook for Community Dinners schedule and go. Next one is 2/11. Could also partner with Meals on Wheels, post flyers in NCH waiting rooms and at Stop ‘n Shop check-out counters.

B. CONTINUED Discussion – Implementation of Initiatives to promote Complete Count
Andrew and Martha will be interviewed by Melissa Murphy for Talk of the Town to air on radio. Florencia Rullo will interview 2 members of CCC to post on Town website.
Meeting temporarily adjourned at 3:55pm due to lack of physical quorum brought about by departure of Margaretta Andrews.

During interim Florencia Rullo interviews Nancy Holmes and Peter Morrison about the annual Nantucket Town Census and the Federal Census.

Meeting reconvened at 4:21pm with arrival of Kristie Ferrantella

C. Train the Trainers Program

DISCUSSION of logistics and scheduling.

SIVONGXAY by phone. This is for organizational leaders, key person at agencies where employees interact with the public, people who make strategy or department decisions on how they manage their staff. Main purpose is to talk about developing strategies for reaching out to undercounted communities. Helps people think about what strategies are effective in a collaborative way. Not sure how much partnership there is on island. Future partnerships have come out of this. Has been inspiring for those involved. People have done training within their own organizations (churches, school-to-family liaisons, senior centers, NPOs, key person at Town Clerk’s office, Planning Dept., elected officials) based on this model.

DISCUSSION about strategies to reach significant number of people who do not get home mail delivery. Outreach at churches relying upon Pastors who are excellent messengers. Could generate a list of PO Box recipients from our Assessor.

TIRK brings up Immigration Resource Center Nantucket, affiliated with the Unitarian Church.

MORRISON points out that we have numerous faith communities that trace to different origins. There is an ambiguity for seasonal residents or our more transient population. Need to map out where and when different groups meet so we can try to connect with them. We have trusted ambassadors.

D. Massachusetts Complete Count Grant Program – Application update

VORCE thanks Peter and Margaretta for getting that submitted. We should hear some time this month.

E. Census Bureau Updates

SIVONGXAY by phone regarding upcoming State CCC meeting. Key messaging will be Questionnaire – setting up QAC. More information in next couple of weeks.

F. Field Operations for 2020 Census

1. Promoting Census Taker position within community and who is eligible.

TIRK will be posting some flyers.

HOLMES has some posters from Census worker who came over from the Cape.

MORRISON suggested sending a copy to Josh Balling. Maybe they would put it in on behalf of Civic League – split the cost with Civic League and grant funding. He could pass on to Marianne (Stanton).

TIRK will work with Josh (Balling) on that.

2. Local Update of Census Addresses Operation (LUCA)

VORCE 100% successful. Also submitted list of new addresses with list of new construction.

G. Schedule MEETING DATES for 2020

CONSSENSUS – all meetings to be held at 2:45pm

- February 10, 2020
MOTION was made by Nancy Holmes and seconded that the 2020 Census CCC does hereby approve the meeting schedule for February, March, April, and May 2020.

ROLL CALL VOTE:
Andrew Vorce Aye
Kristie Ferrantella Aye
Thomas Dixon Aye
Nancy Holmes Aye
Peter Morrison Aye
Vatsady Sivongxay by phone Aye

Motion adopted by UNANIMOUS consent.

VIII. OTHER BUSINESS

NEXT MEETING: on February 10th at 2:45 pm in Wannacomet Water Co. Conference Room

IX. Adjournment

M/S/A to end MEETING at 4:50 p.m.

Submitted by:
Eleanor W. Antonietti
2020 Census
Complete Count Committee
MEETING Packet
February 10, 2020

MISCELLANEOUS
INFORMATIONAL MATERIALS

TABLE OF CONTENTS:

<table>
<thead>
<tr>
<th>PAGES</th>
<th>DESCRIPTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pages 11 – 12</td>
<td>STAFF REPORT – Marth Tirk</td>
</tr>
<tr>
<td>Pages 13 – 14</td>
<td>Sample Postal Patron mailing – local outreach</td>
</tr>
<tr>
<td>Pages 15 – 78</td>
<td>Train the Trainers Workshop Documents – 1/31/20</td>
</tr>
<tr>
<td>Pages 79 – 99</td>
<td>Statewide Complete Count Committee – 1/14/20 meeting documents</td>
</tr>
<tr>
<td>Pages 100 – END</td>
<td>IDEAS THAT COUNT Flyers – New York Regional Census Center</td>
</tr>
</tbody>
</table>
Updates and new initiatives:

Train the Trainers workshop, January 31 – brief recap
- 15 participants including committee representation by Margareta and Tom
- helpful presentation and enlightening conversation
- partnerships forged or strengthened
- materials in the packet will be useful for all committee members as we continue this work

Town Talk interview
- aired last week, available as a podcast at http://nantucketnpr.org
- distributed to Train the Trainers attendees and others by email
- Please share in your networks!

Outreach and Partnerships
I individually thanked all workshop participants, sent along USCB and MIRA materials for their use, and passed along to key people news about a 2/14 webinar offered by Lawyers for Civil Rights called “Census 2020: Your Legal Questions Answered” (so far I have a few takers!). As a result:
- Maria Partida and Regina Zinser have requested and been sent information in Spanish and Portuguese, respectively and have begun talking within their circles about the Census.
- Yeshe Palmo (Food Pantry) is considering setting up an assistance center there during open hours (to be finalized at our upcoming meeting)
- Mario Ornelas (friend of Peter Morrison and connected to Father Carlos at St. Mary’s and the Spanish speaking community) and I will meet to talk about leveraging these connections
- I’m working to set up a meeting with the Community School staff
- I will have met with the I&M’s Brian Bushard (assigned to this project/story) prior to our Committee meeting
- Meetings are on the calendar this week with Phyllis McInerney at the Boys & Girls Club and Amy Jenness at the Atheneum to discuss setting up and staffing of Questionnaire Assistance Centers at those locations
- We have secured the support of Sparks Avenue Stop & Shop manager Ted Miller to hold a Questionnaire Assistance Center there on Sundays beginning March 28 and continuing through April.
- I’ve initiated conversations with The Bean and Handlebar Café about hosting centers there as additional in-town options, perhaps for a different segment of the community.
- Though I haven’t yet reached out, I’d like to try to work with Saltmarsh Center as well. Thoughts?
- Executive Director Cecil Jensen has invited me to update the Remain staff about our work. I’ll meet with them this week as well.
- I’ve been in communication with Superintendent Cozort who is supportive of our education and outreach efforts. I passed along information about “Statistics in Schools”, a USCB cross-curricular program specifically designed for use in hard-to-count communities. It’s meant to supplement existing curricula and to be used March 2-6. So far, I know that John Buckey has
shared it with the NHS Math Department. In late March/April I’ll be supplying the principals with a Census FAQ sheet for Nantucket that I’ve developed, USCB and MIRA materials (all in English, Spanish, and Portuguese), and information about ways to respond, including Mobile Questionnaire Assistance center sites, dates, and times and phone numbers/websites for responding to the USCB in 13 languages

- Working on a plan to share similar information with island nonprofits and businesses to pass along to their clients/constituents/employees/colleagues
- Still trying to connect with Rev Lengyel for the 2/11 Community Dinner (suggestions welcome!)
- Working on schedule/recruitment for Questionnaire Assistance Centers (Details about dates/times/sites will be provided ASAP and Committee members are encouraged to volunteer for a shift or two!!)

Advertising and PR
- Taking advantage of some off season rates, we posted ads on DayBreak and Mahon About Town for a few weeks, including basic Census messaging and a link to apply to be a Census taker.
- Kristie will be sharing Census information in the next Chamber newsletter.
- I’m in conversations with the I & M about editorial coverage and will place some ads there strategically, too.
- We will be getting a supply of “Stand Up and Be Counted” posters from the SCCC and will put them up broadly in late March/early April. I’d be grateful for help with this effort - please contact me.

Grant Update
We have yet to receive official notice but it looks like we’ll be receiving $10,000 from the Massachusetts Census Grant Program, of the $36,000 requested. They asked us to submit a revised budget at that amount, and advised us not to provide incentives in the form of retail gift cards of any sort. We will work with NRTA, the SSA, and HyLine instead.

Fingerprinting and Enumerator Training Update
- Jose DaCunha, our Regional Partnership Specialist, has been very helpful in elevating our concerns to the regional office about access to both a fingerprinting site and on island training with the powers that be and getting back to me with updates.
- I’m told that fingerprinting will be done on the island with a mobile unit, and the NPD will serve as a backup as necessary. Training will take place at the Atheneum. The Census Field Manager for Nantucket is someone named Bethany (more information to come), and she will coordinate all of this.
- I’ve asked that the website that’s accessed by provisionally hired enumerators be updated to show that the fingerprinting is available on island so we don’t lose prospects.

Postal Patron Mailing Update
Originally scheduled for the first week of March, we’re pushing this back to the middle of the month as some information we need will not be available in time for printing and mailing in the earlier time frame. The piece is 6” x 11”, full color, and in English, Spanish, and Portuguese. It will explain what/why/how to respond and provide contact information for completing the form online or over the phone during the “self-response period”.

12
When you shape education, you shape our future. Respond to the 2020 Census and inform funding for educational programs that benefit our children, like after-school activities, school meal programs, and Head Start. It’s more than just a count, it’s an opportunity to shape the next generation. Be a part of that!

The Census is confidential. Information provided makes a difference for you, your family, and your community because federal and state funding for the next 10 years depends on an accurate count. Census forms and reminders will be mailed in March and April. After April 27, personal follow up by trained Census takers will begin. If you do not receive a form, you can complete the census online or by phone in many languages, or at a Census questionnaire assistance center on Nantucket. Watch for details about dates and locations!

For assistance on Nantucket, contact: nantucketcensus@nantucket-ma.gov
¡Próximamente!

United States ® Census 2020

¿QUIÉN? Todo el mundo
¿QUÉ? Se cuenta
¿DÓNDE? En todas partes en los EE. UU.
¿CUANDO? Cada 10 años
¿CÓMO? En línea, teléfono o correo
¿POR QUÉ? Un recuento exacto del censo determina como los fondos federales y estatales para proyectos de educación, atención médica e infraestructura así la representación en el Congreso.

¿QUIÉN? Everyone
¿QUÉ? Gets counted
¿DÓNDE? Everywhere in the U.S.
¿CUANDO? Every 10 years
¿CÓMO? Online, phone, or mail
¿POR QUÉ? An accurate Census count determines federal and state funding for education, health care, and infrastructure projects as well as representation in Congress.

No hay nada más importante que el bienestar de nuestros niños. Contarlos en el Censo del 2020 es la clave para que fondos federales puedan ser destinados a nuestras comunidades para que haya mejores escuelas, programas educativos y de almuerzos escolares, programas de desarrollo como Head Start y actividades después de clases. El censo es mucho más que solo un conteo, es la oportunidad para que todos tengamos un mejor futuro.

The Census is confidential. Information provided makes a difference for you, your family, and your community because federal and state funding for the next 10 years depends on an accurate count. Census forms and reminders will be mailed in March and April. After April 27, personal follow up by trained Census takers will begin. If you do not receive a form, you can complete the Census in Spanish online or by phone. You can also get help responding at a Census Questionnaire Assistance Center right here on Nantucket. Watch for details about dates and locations!

Respond: 844-468-2020. o TO BE CHANGED2020census.gov/es
Para asistencia en Nantucket: nantucketcensus@nantucket-ma.gov

When you shape education, you shape our future.

Respond to the 2020 Census and inform funding for educational programs that benefit our children, like after-school activities, school meal programs, and Head Start. It’s more than just a count, it’s an opportunity to shape the next generation.

The Census is confidential. Information provided makes a difference for you, your family, and your community because federal and state funding for the next 10 years depends on an accurate count. Census forms and reminders will be mailed in March and April. After April 27, personal follow up by trained Census takers will begin. If you do not receive a form, you can complete the Census in Portuguese online or by phone. You can also get help responding at a Census Questionnaire Assistance Center right here on Nantucket. Watch for details about dates and locations!

Respond: 844-474-2020. or TO BE CHANGED 2020census.gov/pt
For assistance on Nantucket: nantucketcensus@nantucket-ma.gov
Commit to Count
Census 2020
Train the Trainers
Agenda

- Census
- What’s at Stake?
- 2020 Census Overview
- Challenges
- What can we do?
- Resources
What's the Census?

Mandated by the U.S. Constitution every 10 years

Count every person where they live and sleep most of the year

April 1st is Census Day!

equal representation and fair allocation of resources to communities
What’s at Stake?

- Census
- What’s at Stake?
- 2020 Census Overview
- Challenges
- What can we do?
- Resources
Impact of the Census

1. Warm up activity – Part 1

- Each group has a stack of Monopoly money
- The total amount of the money required for the full Federal program is written below each program
- Take 10 minutes to determine with your group how to spend the funds
Impact of the Census

• Each group shares out:
  • What was the amount of funding your group received?
  • How did you invest and why?

1. Warm up activity – Part 2
Why does the 2020 Census Matter?

- $22 Billion in Federal Funds for Massachusetts in FY16*
  
  *Prepared by Andrew Reamer, the George Washington Institute of Public Policy, the George Washington University. Spending data analysis provided by Sean Moulton, Open Government Program Manager, Project on Government Oversight | January 30, 2019

- Equal Representation at the national, state, and local levels

- Impacts Communities
  
  $238 million for Title I Public Schools
  $75 million for childcare
  $535 million for Children’s Health Insurance Program (CHIP)
  $9.7 billion for Medicaid
  $182 million Low Income Housing Tax Credits

- Critical programs that support education, housing, healthcare, and transportation services in our communities
What’s at Stake for the [city/region]

- **Funds**
  
  An undercount of the population can have negative, compounding effects on funding for this area

- **Affects communities**
  
  Undercounting residents will stretch thin the resources people depend on everyday

- **Political Representation**
  
  Representation is determined by census numbers, at the federal, state, and local levels

- **Critical programs**
  
  Census numbers determine the planning and funding of infrastructure and transportation needs for communities
2020 Census Overview

- Census
- What’s at Stake?
- 2020 Census Overview
- Challenges
- What can we do?
- Resources
Partnerships are key to getting a fair and accurate count. We must work together to engage people, important stakeholders and trusted leaders, especially in the hard to count communities.

Massachusetts Census Ecosystem
Census Operations: Key Dates 2020

- **March 12**: Census Bureau sends letters to households for self-response
- Bureau conducts Update Leave
- **March 30 - April 1**: Service-Based Enumeration (Count of the Homeless)
- **April 1**: Census Day!
- **April 9 - May 4**: Early Non-Response Follow-Up Begins
- **May 13**: Non-Response Follow-Up begins
- **Late August**: Non-Response Follow Up ends
# Field Operations

<table>
<thead>
<tr>
<th>Operation</th>
<th>Start</th>
<th>Finish</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group Quarters Advance Contact</td>
<td>2/3/2020</td>
<td>3/6/2020</td>
</tr>
<tr>
<td>Service Based Enumeration</td>
<td>3/30/2020</td>
<td>4/1/2020</td>
</tr>
<tr>
<td>Group Quarters Enumeration</td>
<td>4/1/2020</td>
<td>6/12/2020</td>
</tr>
<tr>
<td>Early Non Response Follow Up</td>
<td>4/9/2020</td>
<td>7/24/2020</td>
</tr>
<tr>
<td>Non Response Follow Up</td>
<td>5/13/2020</td>
<td>7/24/2020</td>
</tr>
</tbody>
</table>
It’s easy to fill out the Census 2020 Questionnaire

*Available on census.gov

*Quick 10 minutes

*About 10 questions
Questions on the 2020 Census

• How many people were living in this house, apartment, or mobile home on April 1, 2020?

• Does this person usually live or stay elsewhere?

• Is this house, apartment, or mobile home -- (owned, rented, occupied without payment of rent)?

• What is your phone number?

• For each resident: What is their
  • Name
  • Age
  • Sex
  • Race
How to Respond?

Online

12 Non-English Languages

phone

by mail

English & Spanish

Census Bureau will begin sending out field staff (called enumerators) – Mid-May

*guides and glossaries in 59 non-English languages

2020census.gov
Safe and Confidential

- **Title 13 of the U.S. Code**
  - This law protects the confidentiality of individual responses to the Census.
  - Private information (ex: names, addresses, phone numbers) is not published until 72 years after collection.
  - Your census responses cannot be used against you in any court of law or by law enforcement. No agency can access your individual responses.
  - Census staff take a lifetime oath and if violated the penalty is up to $250,000 and/or up to 5 years in prison.
    - This hasn’t happened since its implementation in 1954.

- [https://www.census.gov/data.html](https://www.census.gov/data.html)
  You can visit this website to see how data is depersonalized and aggregated, protecting your data at all costs.
Identifying Census Bureau Staff

- ID Badge (name, photo, Department of Commerce watermark, and expiration date)

- Carry a bag with the Census Bureau logo or a laptop

- Provide you a letter on Census Bureau letterhead

- 9AM – 9PM

- Upon request, provide their supervisor’s phone number

- Check on
  - Online: “Census Bureau Staff Search”
The 2020 Census will never ask for:

• Your Social Security number

• Money or donations

• Anything on behalf of a political party

• Your bank or credit card numbers
What are the challenges?

- Census
- What’s at Stake?
- 2020 Census Overview
- Challenges
- What can you do?
- Resources
Historically Undercounted Groups (under 20% return rate) include:

- People of color (especially men, ages 18–49)

- Low income households (renters), urban & rural

- Young children (ages 0–4), especially Black & Latinx children

- Limited English Proficiency and Foreign-Born Households

- Single, female-headed households

- Mobile Young Adults

Perennial Challenges
Unique Challenges in 2020

- First digital census and disparities in access to broadband
- Fear among immigrant communities
- Lack of public facing Census offices
- No stationary Questionnaire Assistant Centers
Unique Challenges in [city/region/community]

- Renters
- Crowded Occupancy
- Fear among immigrant communities
- Single female households
The UMass Donahue Institute and the Secretary of the Commonwealth’s Office developed an interactive map that can show every hard-to-count geography in the state. This information is very useful for planning census events and where to concentrate resources for census outreach.

www.donahue.umassp.edu/data/pep/dashboards/massachusetts2020censusplanner/
What can we do?

- Census
- What’s at Stake?
- 2020 Census Overview
- Challenges
- What can we do?
- Resources
What can we do?

**Share the message**
with friends, groups and communities via social media, set up computers labs, and educate importance of responding to the

**Inform residents**
on what the survey letter and online form will look like, and how to avoid scams. Use pledge cards, bilingual materials, and posters.

**Coordinate with partners**
Secretary of the Commonwealth; Statewide and local Complete Count Committees; libraries; service providers, advocacy, faith, and community groups

**Develop and implement strategies**
to raise awareness, engage stakeholders and trusted voices, and encourage collaboration

to ensure your community gets its fair share of resources and representation for the next decade
Help Recruit Census Takers

Host a job fair! Help your residents earn income.

**Positions**
- Enumerators $18-$25
- Census Field Supervisors $20-$27.50
- Recruiting Assistants $20-$27.50
- Clerical Office Support $14.50-$20
- Office Operations Supervisor $18.50-$26

Apply at: [https://2020census.gov/jobs](https://2020census.gov/jobs)
Resources

- Census
- What’s at Stake?
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- Challenges
- What can we do?
- Resources
Massachusetts Resources

• MassCounts: masscounts.org
• MIRA Coalition: miracoalition.org/census
• Massachusetts Census Equity Fund: masscensusequity.fund
• Secretary of the Commonwealth: sec.state.ma.us/census2020/index.html
• Statewide and Local Complete Count Committees
• Census Bureau Partnership Specialists
National Resources

- Census Bureau: 2020census.gov
- NALEO Educational Fund: naleo.org
- Asian American Advancing Justice: advancingjustice-aajc.org/census
- Count All Kids: countallkids.org
- Statistics for Schools: census.gov/schools
- Queer the Census: thetaskforce.org/queerthecensus.html
- Color of Change: colorofchange.org
- HTC 2020 Maps: www.censushardtocountmaps2020.us
Who will have challenges to participating?

2. Challenge

- Each person has 3 sticky notes
- On each note write down a person/community who will face challenges/barriers to participating in the 2020 Census?
Who will face the most difficult barriers?

- Each person has three dots
- Vote for three different undercounted person/community
  - Who do you think will be the most challenging to reach?

3. Dot activity
How can we reach undercounted communities?

- Each group will have a flip chart size paper

- Discuss and respond to the following:
  1. Who do they trust?
  2. Where do they receive the information
  3. What are the barriers their participation?
  4. How do we reach them?

4. Ideation – part I
What are the next steps?

- Using the same sheet of paper

- Discuss and respond to the following:
  1. What are three activities we can do to reach them?
  2. Who needs to be involved?
Messaging Box

- Each group has a box with statements/questions that people will most likely ask about the Census.

- Each person takes a turn picking out a statement/question and tackling it.

- Write down the best responses to them.

6. Questions and Responses will be shared out at the end.
Commit to Get Out The Count!

- Each person has a commitment sheet
- Take three minutes to fill out the sheet

7. Wrap Up
Pluses + Deltas

- Pluses: What worked well?
- Delta: What can we do to improve the workshop?

8. Evaluation
Thank you!!

Contact name
Email address
Phone number
website
The Residence Criteria are used to determine where people are counted during the 2020 Census. The Criteria say:

- Count people at their usual residence, which is the place where they live and sleep most of the time.
- People in certain types of group facilities on Census Day are counted at the group facility.
- People who do not have a usual residence, or who cannot determine a usual residence, are counted where they are on Census Day.

The following sections describe how the Residence Criteria apply to certain living situations for which people commonly request clarification.

**PEOPLE AWAY FROM THEIR USUAL RESIDENCE ON CENSUS DAY**

People away from their usual residence on Census Day, such as on a vacation or a business trip, visiting, traveling outside the United States, or working elsewhere without a usual residence there (for example, as a truck driver or traveling salesperson)—Counted at the residence where they live and sleep most of the time.

**VISITORS ON CENSUS DAY**

Visitors on Census Day—Counted at the residence where they live and sleep most of the time. If they do not have a usual residence to return to, they are counted where they are staying on Census Day.

**FOREIGN CITIZENS IN THE UNITED STATES**

Citizens of foreign countries living in the United States—Counted at the U.S. residence where they live and sleep most of the time.

Citizens of foreign countries living in the United States who are members of the diplomatic community—Counted at the embassy, consulate, United Nations’ facility, or other residences where diplomats live.

Citizens of foreign countries visiting the United States, such as on a vacation or business trip—Not counted in the census.

**PEOPLE LIVING OUTSIDE THE UNITED STATES**

People deployed outside the United States on Census Day who are military or civilian employees of the U.S. government—Counted at the U.S. residence where they live and sleep most of the time, using administrative data provided by federal agencies.

People stationed or assigned outside the United States on Census Day who are military or civilian employees of the U.S. government, as well as their dependents living with them outside the United States—Counted as part of the U.S. federally affiliated overseas population, using administrative data provided by federal agencies.

People living outside the United States on Census Day who are not military or civilian employees of the U.S. government and are not dependents living with military or civilian employees of the U.S. government—Not counted in the stateside census.

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1 In this document, “Outside the United States” and “foreign port” are defined as being anywhere outside the geographical area of the 50 United States and the District of Columbia. Therefore, the Commonwealth of Puerto Rico, the U.S. Virgin Islands, the Pacific Island Areas (American Samoa, Guam, and the Commonwealth of the Northern Mariana Islands), and all foreign countries are considered to be “outside the United States.” Conversely, “stateside,” “U.S. homeport,” and “U.S. port” are defined as being anywhere in the 50 United States and the District of Columbia.

2 Military and civilian employees of the U.S. government who are deployed or stationed/assigned outside the United States (and their dependents living with them outside the United States) are counted using administrative data provided by the Department of Defense and the other federal agencies that employ them. If they are deployed outside the United States (while stationed/assigned in the United States), the administrative data are used to count them at their usual residence in the United States. Otherwise, if they are stationed/assigned outside the United States, the administrative data are used to count them (and their dependents living with them outside the United States) in their home state for apportionment purposes only.
PEOPLE WHO LIVE OR STAY IN MORE THAN ONE PLACE

People living away most of the time while working, such as people who live at a residence close to where they work and return regularly to another residence—Counted at the residence where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on Census Day.

People who live or stay at two or more residences (during the week, month, or year), such as people who travel seasonally between residences (for example, snowbirds)—Counted at the residence where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on Census Day.

Children in shared custody or other arrangements who live at more than one residence—Counted at the residence where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on Census Day.

PEOPLE MOVING INTO OR OUT OF A RESIDENCE AROUND CENSUS DAY

People who move into a new residence on or before Census Day—Counted at the new residence where they are living on Census Day.

People who move out of a residence on Census Day and do not move into a new residence until after Census Day—Counted at the old residence where they were living on Census Day.

People who move out of a residence before Census Day and do not move into a new residence until after Census Day—Counted at the residence where they are staying on Census Day.

PEOPLE WHO ARE BORN OR WHO DIE AROUND CENSUS DAY

Babies born on or before Census Day—Counted at the residence where they will live and sleep most of the time, even if they are still in a hospital on Census Day.

Babies born after Census Day—Not counted in the census.

People who die before Census Day—Not counted in the census.

People who die on or after Census Day—Counted at the residence where they were living and sleeping most of the time as of Census Day.

RELATIVES AND NONRELATIVES

Babies and children of all ages, including biological, step, and adopted children, as well as grandchildren—Counted at the residence where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on Census Day. (Only count babies born on or before Census Day.)

Foster children—Counted at the residence where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on Census Day.

Spouses and close relatives, such as parents or siblings—Counted at the residence where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on Census Day.

Extended relatives, such as grandparents, nieces/nephews, aunts/uncles, cousins, or in-laws—Counted at the residence where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on Census Day.

Unmarried partners—Counted at the residence where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on Census Day.

Housemates or roommates—Counted at the residence where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on Census Day.

Roomers or boarders—Counted at the residence where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on Census Day.

Live-in employees, such as caregivers or domestic workers—Counted at the residence where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on Census Day.

Other nonrelatives, such as friends—Counted at the residence where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on Census Day.
PEOPLE IN RESIDENTIAL SCHOOL-RELATED FACILITIES

Boarding school students living away from their parents’ or guardians’ home while attending boarding school below the college level, including Bureau of Indian Affairs boarding schools—Counted at their parents’ or guardians’ home.

Students in residential schools for people with disabilities on Census Day—Counted at the school.

Staff members living at boarding schools or residential schools for people with disabilities on Census Day—Counted at the residence where they live and sleep most of the time. If they do not have a usual home elsewhere, they are counted at the school.

COLLEGE STUDENTS (and staff living in college housing)

College students living at their parents’ or guardians’ home while attending college in the United States—Counted at their parents’ or guardians’ home.

College students living away from their parents’ or guardians’ home while attending college in the United States (living either on-campus or off-campus)—Counted at the on-campus or off-campus residence where they live and sleep most of the time. If they do not have a usual home elsewhere, they are counted at the school.

College students living away from their parents’ or guardians’ home while attending college in the United States (living either on-campus or off-campus) but staying at their parents’ or guardians’ home while on break or vacation—Counted at the on-campus or off-campus residence where they live and sleep most of the time. If they are living in college/university student housing (such as dormitories or residence halls) on Census Day, they are counted at the college/university student housing.

College students who are U.S. citizens living outside the United States while attending college outside the United States—Not counted in the state-side census.

College students who are foreign citizens living in the United States while attending college in the United States (living either on-campus or off-campus)—Counted at the on-campus or off-campus U.S. residence where they live and sleep most of the time. If they are living in college/university student housing (such as dormitories or residence halls) on Census Day, they are counted at the college/university student housing.

Staff members living in college/university student housing (such as dormitories or residence halls) on Census Day—Counted at the residence where they live and sleep most of the time. If they do not have a usual home elsewhere, they are counted at the college/university student housing.

People in assisted living facilities where care is provided for individuals who need help with the activities of daily living but do not need the skilled medical care that is provided in a nursing home—Residents and staff members are counted at the residence where they live and sleep most of the time.

People in mental (psychiatric) hospitals and psychiatric units in other hospitals (where the primary function is for long-term nonacute care) on Census Day—Patients are counted at the facility. Staff members are counted at the residence where they live and sleep most of the time. If staff members do not have a usual home elsewhere, they are counted at the facility.

People staying at in-patient hospice facilities on Census Day—Counted at the residence where they live and sleep most of the time. If patients or staff members do not have a usual home elsewhere, they are counted at the facility.

People in general or Veterans Affairs hospitals (except psychiatric units) on Census Day, including newborn babies still in the hospital on Census Day—Residents and staff members are counted at the residence where they live and sleep most of the time. Newborn babies are counted at the residence where they will live and sleep most of the time. If patients or staff members do not have a usual home elsewhere, they are counted at the hospital.

People in mental (psychiatric) hospitals and psychiatric units in other hospitals (where the primary function is for long-term nonacute care) on Census Day—Patients are counted at the facility. Staff members are counted at the residence where they live and sleep most of the time. If staff members do not have a usual home elsewhere, they are counted at the facility.

People in assisted living facilities where care is provided for individuals who need help with the activities of daily living but do not need the skilled medical care that is provided in a nursing home—Residents and staff members are counted at the residence where they live and sleep most of the time.

People in mental (psychiatric) hospitals and psychiatric units in other hospitals (where the primary function is for long-term nonacute care) on Census Day—Patients are counted at the facility. Staff members are counted at the residence where they live and sleep most of the time. If staff members do not have a usual home elsewhere, they are counted at the facility.

People staying at in-patient hospice facilities on Census Day—Counted at the residence where they live and sleep most of the time. If patients or staff members do not have a usual home elsewhere, they are counted at the facility.

2 Nursing facilities/skilled-nursing facilities, in-patient hospice facilities, assisted living facilities, and housing intended for older adults may coexist within the same entity or organization in some cases. For example, an assisted living facility may have a skilled-nursing floor or wing that meets the nursing facility criteria, which means that specific floor or wing is counted according to the guidelines for assisted living facilities, while the rest of the living quarters in that facility are counted according to the guidelines for assisted living facilities.
PEOPLE IN HOUSING FOR OLDER ADULTS
People in housing intended for older adults, such as active adult communities, independent living, senior apartments, or retirement communities—Residents and staff members are counted at the residence where they live and sleep most of the time.

U.S. MILITARY PERSONNEL
U.S. military personnel assigned to military barracks/dormitories in the United States on Census Day—Counted at the military barracks/dormitories.

U.S. military personnel (and dependents living with them) living in the United States (living either on base or off base) who are not assigned to barracks/dormitories on Census Day—Counted at the residence where they live and sleep most of the time. If they have no onshore U.S. residence, they are counted at their vessel’s homeport.

People who are active duty patients assigned to a military treatment facility in the United States on Census Day—Patients are counted at the facility. Staff members are counted at the residence where they live and sleep most of the time. If staff members do not have a usual home elsewhere, they are counted at the facility.

U.S. military personnel who are deployed outside the United States (while stationed in the United States) and are living on or off a military installation outside the United States on Census Day—Counted at the U.S. residence where they live and sleep most of the time, using administrative data provided by the Department of Defense.

U.S. military personnel who are stationed outside the United States and are living on or off a military installation outside the United States on Census Day, as well as their dependents living with them outside the United States—Counted as part of the U.S. federally affiliated overseas population, using administrative data provided by the Department of Defense.

U.S. military personnel assigned to U.S. military vessels with a homeport outside the United States on Census Day—Counted as part of the U.S. federally affiliated overseas population, using administrative data provided by the Department of Defense.

MERCHANT MARINE PERSONNEL ON U.S. FLAG MARITIME/ MERCHANT VESSELS
Crews of U.S. flag maritime/merchant vessels engaged in U.S. inland waterway transportation on Census Day—Counted at the onshore U.S. residence where they live and sleep most of the time.

Crews of U.S. flag maritime/merchant vessels docked in a foreign port or sailing from one foreign port to another foreign port on Census Day—Not counted in the stateside census.

PEOPLE IN CORRECTIONAL FACILITIES FOR ADULTS
People in federal and state prisons on Census Day—Prisoners are counted at the facility. Staff members are counted at the residence where they live and sleep most of the time. If staff members do not have a usual home elsewhere, they are counted at the facility.

People in local jails and other municipal confinement facilities on Census Day—Prisoners are counted at the facility. Staff members are counted at the residence where they live and sleep most of the time. If staff members do not have a usual home elsewhere, they are counted at the facility.

People in federal detention centers on Census Day, such as Metropolitan Correctional Centers, Metropolitan Detention Centers, Bureau of Indian Affairs Detention Centers, Immigration and Customs Enforcement (ICE) Service Processing Centers, and ICE contract detention facilities—Prisoners
are counted at the facility. Staff members are counted at the residence where they live and sleep most of the time. If staff members do not have a usual home elsewhere, they are counted at the facility.

**People in correctional residential facilities on Census Day, such as halfway houses, restitution centers, and prerelease, work release, and study centers**—Residents are counted at the facility. Staff members are counted at the residence where they live and sleep most of the time. If staff members do not have a usual home elsewhere, they are counted at the facility.

**People in residential treatment centers for juveniles (noncorrectional) on Census Day**—Counted at the residence where they live and sleep most of the time. If juvenile residents or staff members do not have a usual home elsewhere, they are counted at the facility.

**People in religious group quarters, such as convents and monasteries, on Census Day**—Counted at the facility.

**PEOPLE IN SHELTERS AND PEOPLE EXPERIENCING HOMELESSNESS**

**People in domestic violence shelters on Census Day**—People staying at the shelter (who are not staff) are counted at the shelter. Staff members are counted at the residence where they live and sleep most of the time. If staff members do not have a usual home elsewhere, they are counted at the shelter.

**People who, on Census Day, are in temporary group living quarters established for victims of natural disasters**—Anyone, including staff members, staying at the facility is counted at the residence where they live and sleep most of the time. If they do not have a usual home elsewhere, they are counted at the facility.

**People who, on Census Day, are in emergency and transitional shelters with sleeping facilities for people experiencing homelessness**—People staying at the shelter (who are not staff) are counted at the shelter. Staff members are counted at the residence where they live and sleep most of the time. If staff members do not have a usual home elsewhere, they are counted at the shelter.

**People who, on Census Day, are at soup kitchens and regularly scheduled mobile food vans that provide food to people experiencing homelessness**—Counted at the residence where they live and sleep most of the time. If they do not have a usual home elsewhere, they are counted at the soup kitchen or mobile food van location where they are on Census Day.
People who, on Census Day, are at targeted nonsheltered outdoor locations where people experiencing homelessness stay without paying—Counted at the outdoor location where they are on Census Day.

People who, on Census Day, are temporarily displaced or experiencing homelessness and are staying in a residence for a short or indefinite period of time—Counted at the residence where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on Census Day.
Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at [url removed] or call the number on page 8.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

   Number of people = __________

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

   Mark all that apply:
   - Children, related or unrelated, such as newborn babies, grandchildren, or foster children
   - Relatives, such as adult children, cousins, or in-laws
   - Nonrelatives, such as roommates or live-in babysitters
   - People staying here temporarily
   - No additional people

3. Is this house, apartment, or mobile home — Mark ONE box.

   - Owned by you or someone in this household with a mortgage or loan? Include home equity loans
   - Owned by you or someone in this household free and clear (without a mortgage or loan)?
   - Rented?
   - Occupied without payment of rent?

4. What is your telephone number?

   We will only contact you if needed for official Census Bureau business.

   Telephone Number

   _______ _______ _______ _______ _______ _______
5. Please provide information for each person living here. If there is someone living here who pays the rent or owns this residence, start by listing him or her as Person 1. If the owner or the person who pays the rent does not live here, start by listing any adult living here as Person 1.

What is Person 1’s name? Print name below.
First Name MI
Last Name(s)

6. What is Person 1’s sex? Mark ONE box.
- Male
- Female

7. What is Person 1’s age and what is Person 1’s date of birth? For babies less than 1 year old, do not write the age in months. Write 0 as the age.

Age on April 1, 2020
Month
Day
Year of birth

8. Is Person 1 of Hispanic, Latino, or Spanish origin?
- No, not of Hispanic, Latino, or Spanish origin
- Yes, Mexican, Mexican American, Chican
- Yes, Puerto Rican
- Yes, Cuban
- Yes, another Hispanic, Latino, or Spanish origin – Print, for example, Salvadorian, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.

9. What is Person 1’s race?
Mark one or more boxes AND print origins.
- White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.
- Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.
- American Indian or Alaska Native – Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Martinus Innuit Traditional Government, Nome Eskimo Continuity, etc.
- Chinese
- Filipino
- Asian Indian
- Vietnamese
- Korean
- Japanese
- Other Asian – Print, for example, Pakistani, Cambodian, Hmong, etc.
- Native Hawaiian
- Samoan
- Chamorro
- Other Pacific Islander – Print, for example, Tongan, Fijian, Marshallese, etc.
- Some other race – Print race or origin.

→ If more people were counted in Question 1 on the front page, continue with Person 2 on the next page.
1. Print name of Person 2

First Name ____________________________
MI ____________________________
Last Name(s) ____________________________

2. Does this person usually live or stay somewhere else? Mark X all that apply.
   - No
   - Yes, for college
   - Yes, for a military assignment
   - Yes, for a job or business
   - Yes, in a jail or prison
   - Yes, for another reason

3. How is this person related to Person 1? Mark X ONE box.
   - Opposite-sex husband/wife/spouse
   - Same-sex husband/wife/spouse
   - Biological son or daughter
   - Adopted son or daughter
   - Stepson or stepdaughter
   - Brother or sister
   - Father or mother
   - Grandchild
   - Parent-in-law
   - Son-in-law or daughter-in-law
   - Roommate or housemate
   - Foster child
   - Other relative

4. What is this person’s sex? Mark X ONE box.
   - Male
   - Female

5. What is this person’s age and what is this person’s date of birth?
   - For babies less than 1 year old, do not write the age in months. Write 0 as the age.
   - Age on April 1, 2020 ________ years
   - Month ________ Day ________ Year of birth ________

   → NOTE: Please answer BOTH Question 6 about Hispanic origin and Question 7 about race. For this census, Hispanic origins are not races.

6. Is this person of Hispanic, Latino, or Spanish origin?
   - No, not of Hispanic, Latino, or Spanish origin
   - Yes, Mexican, Mexican Am., Chicano
   - Yes, Puerto Rican
   - Yes, Cuban
   - Yes, another Hispanic, Latino, or Spanish origin — Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.

   → If more people were counted in Question 1 on the front page, continue with Person 3 on the next page.

7. What is this person’s race?
   Mark X one or more boxes AND print origins.
   - White — Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.
   - Black or African Am. — Print, for example, African American, Haitian, Nigerian, Ethiopian, Somali, etc.
   - American Indian or Alaska Native — Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Azteca, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.
   - Chinese
   - Filipino
   - Asian Indian
   - Other Asian — Print, for example, Pakistani, Cambodian, Hmong, etc.
   - Vietnamese
   - Korean
   - Japanese
   - Native Hawaiian
   - Samoan
   - Chamorro
   - Some other race — Print race or origin.
1. Print name of Person 3
   First Name Mi
   Last Name(s)

2. Does this person usually live or stay somewhere else?
   Mark X all that apply.
   [ ] No
   [ ] Yes, for college
   [ ] Yes, for a military assignment
   [ ] Yes, for a job or business
   [ ] Yes, in a nursing home
   [ ] Yes, with a parent or other relative
   [ ] Yes, at a seasonal or second residence
   [ ] Yes, in a jail or prison
   [ ] Yes, for another reason

3. How is this person related to Person 1?
   Mark X ONE box.
   [ ] Opposite-sex husband/wife/spouse
   [ ] Father or mother
   [ ] Opposite-sex unmarried partner
   [ ] Grandchild
   [ ] Same-sex husband/wife/spouse
   [ ] Son-in-law or daughter-in-law
   [ ] Same-sex unmarried partner
   [ ] Other relative
   [ ] Biological son or daughter
   [ ] Roommate or housemate
   [ ] Adopted son or daughter
   [ ] Foster child
   [ ] Steppson or stepdaughter
   [ ] Other relative
   [ ] Brother or sister
   [ ] Other nonrelative

4. What is this person’s sex?
   Mark X ONE box.
   [ ] Male
   [ ] Female

5. What is this person’s age and what is this person’s date of
   birth? For babies less than 1 year old, do not write the age in
   months. Write 0 as the age.
   Age on April 1, 2020 _______ years
   Month _______ Day _______ Year of birth _______

   ➜ NOTE: Please answer BOTH Question 6 about Hispanic
   origin and Question 7 about race. For this census, Hispanic
   origins are not races.

6. Is this person of Hispanic, Latino, or Spanish origin?
   Mark X, not of Hispanic, Latino, or Spanish origin
   [ ] Yes, Mexican, Mexican Am., Chicano
   [ ] Yes, Puerto Rican
   [ ] Yes, Cuban
   [ ] Yes, another Hispanic, Latino, or Spanish origin – Print, for
   example, Salvadoran, Dominican, Colombian, Guatemalan,
   Spanish, Ecuadorian, etc.

   ➜ If more people were counted in Question 1 on
   the front page, continue with Person 4 on the
   next page.

7. What is this person’s race?
   Mark X one or more boxes AND print origins.
   [ ] White – Print, for example, German, Irish, English, Italian,
   Lebanese, Egyptian, etc.
   [ ] Black or African Am. – Print, for example, African American,
   Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.
   [ ] American Indian or Alaska Native – Print name of enrolled or
   principal tribe(s), for example, Navajo Nation, Blackfeet Tribe,
   Mayan, Aztec, Native Village of Barrow Inupiat Traditional
   Government, Nome Eskimo Community, etc.
   [ ] Chinese
   [ ] Filipino
   [ ] Asian Indian
   [ ] Other Asian
   [ ] Other Pacific Islander
   [ ] Japanese
   [ ] Chamorro
   [ ] Korean
   [ ] Vietnamese
   [ ] Samoan
   [ ] Some other race – Print race or origin.

   ➜ If more people were counted in Question 1 on
   the front page, continue with Person 4 on the
   next page.
1. Print name of **Person 4**

<table>
<thead>
<tr>
<th>First Name</th>
<th>MI</th>
<th>Last Name(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2. **Does this person usually live or stay somewhere else?**

Mark an X for all that apply.

- No
- Yes, for college
- Yes, for a military assignment
- Yes, for a job or business
- Yes, in a nursing home
- Yes, with a parent or other relative
- Yes, at a seasonal or second residence
- Yes, in a jail or prison
- Yes, for another reason

3. **How is this person related to Person 1?**

Mark one X box.

- Opposite-sex husband/wife/spouse
- Opposite-sex unmarried partner
- Same-sex husband/wife/spouse
- Same-sex unmarried partner
- Biological son or daughter
- stepson or stepdaughter
- Adopted son or daughter
- Foster child
- Brother or sister
- Father or mother
- Grandchild
- Parent-in-law
- Son-in-law or daughter-in-law
- Other relative
- Roommate or housemate
- Other nonrelative

4. **What is this person’s sex?**

Mark one X box.

- Male
- Female

5. **What is this person’s age and what is this person’s date of birth?**

For babies less than 1 year old, do not write the age in months. Write 0 as the age.

Mark numbers in boxes.

Age on April 1, 2020: _years_  _Month_  _Day_  _Year of birth_

**NOTE:** Please answer BOTH Question 6 about Hispanic origin and Question 7 about race. For this census, Hispanic origins are not races.

6. **Is this person of Hispanic, Latino, or Spanish origin?**

Mark one or more boxes AND print origins.

- No, not of Hispanic, Latino, or Spanish origin
- Yes, Mexican, Mexican Am., Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, another Hispanic, Latino, or Spanish origin – Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.

**NOTE:** If more people were counted in Question 1 on the front page, continue with Person 5 on the next page.
1. **Print name of Person 5**

<table>
<thead>
<tr>
<th>First Name</th>
<th>MI</th>
<th>Last Name(s)</th>
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<tr>
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</tr>
</tbody>
</table>

2. **Does this person usually live or stay somewhere else?**

Mark X all that apply.

- Yes, for college
- Yes, for a military assignment
- Yes, for a job or business
- Yes, in a nursing home
- Yes, with a parent or other relative
- Yes, at a seasonal or second residence
- Yes, in a jail or prison
- Yes, for another reason

3. **How is this person related to Person 1?**

Mark X ONE box.

- Opposite-sex husband/wife/spouse
- Opposite-sex unmarried partner
- Same-sex husband/wife/spouse
- Same-sex unmarried partner
- Biological son or daughter
- Adopted son or daughter
- Stepson or stepdaughter
- Brother or sister
- Father or mother
- Grandchild
- Parent-in-law
- Son-in-law or daughter-in-law
- Other relative
- Foster child
- Roommate or housemate
- Other nonrelative

4. **What is this person’s sex?**

Mark X ONE box.

- Male
- Female

5. **What is this person’s age and what is this person’s date of birth?**

For babies less than 1 year old, do not write the age in months. Write 0 as the age.

Print numbers in boxes.

- Age on April 1, 2020
- Month
- Day
- Year of birth

6. **Is this person of Hispanic, Latino, or Spanish origin?**

- No, not of Hispanic, Latino, or Spanish origin
- Yes, Mexican, Mexican Am., Chicano
- Yes, Puerto Rican
- Yes, Cuban
- Yes, another Hispanic, Latino, or Spanish origin – Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.

7. **What is this person’s race?**

Mark X one or more boxes AND print origins.

- White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.
- Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.
- American Indian or Alaska Native – Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.
- Chinese
- Filipino
- Korean
- Native Hawaiian
- Other Asian
- Asian Indian
- Japanese
- Chamorro
- Black or African Am.
- Other Pacific Islander
- Asian Indian
- Other Pacific Islander
- Chinese
- Vietnamese
- Native Hawaiian
- Samoan
- Other race – Print race or origin.

If more people were counted in Question 1 on the front page, continue with Person 6 on the next page.
1. Print name of Person 6
   First Name
   Middle Initial(s)
   Last Name(s)

2. Does this person usually live or stay somewhere else? Mark one or more boxes.
   - No
   - Yes, for college
   - Yes, for a military assignment
   - Yes, for a job or business
   - Yes, in a nursing home
   - Yes, in a jail or prison
   - Yes, for another reason

3. How is this person related to Person 1? Mark one box.
   - Opposite-sex husband/wife/spouse
   - Opposite-sex unmarried partner
   - Same-sex husband/wife/spouse
   - Same-sex unmarried partner
   - Biological son or daughter
   - Adopted son or daughter
   - Stepson or stepdaughter
   - Brother or sister
   - Father or mother
   - Grandchild
   - Parent-in-law
   - Son-in-law or daughter-in-law
   - Roommate or housemate
   - Foster child
   - Other relative
   - Roommate or housemate

4. What is this person’s sex? Mark one box.
   - Male
   - Female

5. What is this person’s age and what is this person’s date of birth? For babies less than 1 year old, do not write the age in months. Write if at the age.
   - Age on April 1, 2020
   - Month
   - Day
   - Year of birth

→ NOTE: Please answer BOTH Question 6 about Hispanic origin and Question 7 about race. For this census, Hispanic origins are not races.

6. Is this person of Hispanic, Latino, or Spanish origin?
   - No, not of Hispanic, Latino, or Spanish origin
   - Yes, Mexican, Mexican Am., Chicano
   - Yes, Puerto Rican
   - Yes, Cuban
   - Yes, another Hispanic, Latino, or Spanish origin – Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spanish, Ecuadorian, etc.

7. What is this person’s race? Mark one or more boxes AND print origins.
   - White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.
   - Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.
   - American Indian or Alaska Native – Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.
   - Chinese
   - Vietnamese
   - Native Hawaiian
   - Filipino
   - Korean
   - Samoan
   - Asian Indian
   - Japanese
   - Chamorro
   - Other Asian – Print, for example, Pakistani, Cambodian, Indian, Thai, Filipino, Vietnamese, Korean, Chinese, etc.
   - Native Hawaiian
   - Samoan
   - Chamorro
   - Some other race – Print race or origin.

→ If more people were counted in Question 1 on the front page, continue with Person 7 on the next page.
Use this section to complete information for the rest of the people you counted in Question 1 on the front page. We may call for additional information about them.

<table>
<thead>
<tr>
<th>Person 7</th>
<th>First Name</th>
<th>MI</th>
<th>Last Name(s)</th>
<th>Sex</th>
<th>Age on April 1, 2020</th>
<th>Date of Birth</th>
<th>Related to Person 1?</th>
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<table>
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<th>First Name</th>
<th>MI</th>
<th>Last Name(s)</th>
<th>Sex</th>
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<th>Date of Birth</th>
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<th>Date of Birth</th>
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<table>
<thead>
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<th>MI</th>
<th>Last Name(s)</th>
<th>Sex</th>
<th>Age on April 1, 2020</th>
<th>Date of Birth</th>
<th>Related to Person 1?</th>
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</table>

Thank you for completing your 2020 Census questionnaire.

If your enclosed postage-paid envelope is missing, please mail your completed questionnaire to: U.S. Census Bureau National Processing Center [address removed]

If you need help completing this questionnaire, call [toll-free number removed], Sunday through Saturday from 7:00 a.m. to 2:00 a.m. ET.

TDD — Telephone display device for the hearing impaired. Call [toll-free number removed], Sunday through Saturday from 7:00 a.m. to 2:00 a.m. ET.

The U.S. Census Bureau estimates that completing the questionnaire will take 10 minutes on average. Send comments regarding this burden estimate or any other aspect of this burden to: Paperwork Reduction Project 0607-1006, U.S. Census Bureau [address removed], Washington, DC 20233. You may email comments to <[email address removed]>. Use “Paperwork Reduction Project 0607-1006” as the subject.

This collection of information has been approved by the Office of Management and Budget (OMB). The eight-digit OMB approval number 0607-1006 confirms this approval. If this number were not displayed, we could not conduct the census.
Use esta sección para completar la información sobre el resto de las personas que usted contó en la Pregunta 1 de la primera página. Puede que lo llamemos para obtener información adicional sobre ellas.

**Persona 7**

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<th>Fecha de nacimiento</th>
<th>¿Es pariente de la Persona 1?</th>
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<tbody>
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**Persona 8**

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**Persona 9**

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<th>Fecha de nacimiento</th>
<th>¿Es pariente de la Persona 1?</th>
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<th>Día</th>
<th>Año de nacimiento</th>
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**Persona 10**

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<thead>
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<th>Fecha de nacimiento</th>
<th>¿Es pariente de la Persona 1?</th>
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<td>Sí</td>
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<th>Día</th>
<th>Año de nacimiento</th>
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</tbody>
</table>

Gracias por completar su cuestionario del Censo del 2020.

Si no tiene el sobre con sello que se incluye para la devolución del cuestionario, por favor, envíe por correo su cuestionario completado a:

U.S. Census Bureau
National Processing Center
[address removed]

PARA USO OFICIAL SOLAMENTE

JIC1
JIC2

Si necesita ayuda para completar este cuestionario, llame [toll-free number removed], de domingo a sábado, de 7:00 a. m. a 2:00 a. m. ET.


Esta recopilación de información ha sido aprobada por la Oficina de Administración y Presupuesto (OMB, por sus siglas en inglés). El número de aprobación de ocho dígitos de la OMB 0607-1006 confirma la aprobación. De no mostrarse este número, no podríamos realizar el censo.
1. Escriba el nombre de la Persona 6
Nombre

Apellido(s)

2. ¿Vive o se queda esta persona habitualmente en algún otro lugar?
Marque X todas las que correspondan.

- No
- Sí, para ir a la universidad
- Sí, por un destino militar
- Sí, por un empleo o negocio
- Sí, en un hogar de ancianos o nursing home
- Sí, por alguna otra razón

3. ¿Cómo está esta persona relacionada con la Persona 1?
Marque X una casilla.

- Esposo(a) del sexo opuesto
- Pareja no casada del sexo opuesto
- Esposo(a) del mismo sexo
- Pareja no casada del mismo sexo
- Hijo(a) biológico(a) o de sangre
- Hijastro(a)
- Hermano(a)
- Padre o madre
- Nieto(a)
- Suegro(a)
- Yerno o nuera
- Otro pariente
- Roommate o compañero(a) de casa
- Hijo(a) foster
- Otra persona que no es pariente

4. ¿Cuál es el sexo de esta persona? Marque X una casilla.

- Masculino
- Femenino

5. ¿Cuál es la edad de esta persona y cuál es su fecha de nacimiento?

- Edad el 1 de abril de 2020
- Años
- Mes
- Día
- Año de nacimiento

- NOTA: Contestar AMBAS preguntas, la Pregunta 6 sobre origen hispano y la Pregunta 7 sobre raza. Para este censo, origen hispano no es una raza.

6. ¿Es esta persona de origen hispano, latino o español?

- No, no es de origen hispano, latino o español
- Sí, mexicano, mexicana, de las Américas, dominicano, colombiano, guatemalteco, español, ecuatoriano, etc.
- Sí, de otro origen hispano, latino o español – Escriba, por ejemplo, salvadoreño, dominicano, colombiano, guatemalteco, español, ecuatoriano, etc.

- NOTA: Si se contaron más personas en la Pregunta 1 de la primera página, continúe con la Persona 7 de la próxima página.
1. Escriba el nombre de la Persona 5

<table>
<thead>
<tr>
<th>Nombre</th>
<th>Inicial</th>
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<tr>
<th>Apellido(s)</th>
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</table>

2. ¿Vive o se queda esta persona habitualmente en algún otro lugar? Marque ✓ todas las que correspondan.

- No
- Si, para ir a la universidad ✓
- Si, por un destino militar ✓
- Si, por un empleo o negocio ✓
- Si, en un hogar de ancianos o nursing home ✓
- Si, por alguna otra razón ✓

3. ¿Cómo está esta persona relacionada con la Persona 1? Marque ✓ Una casilla.

- Esposo(a) del sexo opuesto ✓
- Pareja no casada del sexo opuesto ✓
- Esposo(a) del mismo sexo ✓
- Pareja no casada del mismo sexo ✓
- Hij(a) biológico(a) o de sangre ✓
- Hij(a) adoptivo(a) ✓
- Hermano(a) ✓
- Otra persona que no es pariente ✓

4. ¿Cuál es el sexo de esta persona? Marque ✓ Una casilla.

- Masculino ✓
- Femenino ✓

5. ¿Cuál es la edad de esta persona y cuál es su fecha de nacimiento? Solo escriba 0 si se contaron más personas en la Pregunta 1 de la primera página, continúe con la Persona 6 de la próxima página.

<table>
<thead>
<tr>
<th>Edad</th>
<th>Mes</th>
<th>Día</th>
<th>Año de nacimiento</th>
</tr>
</thead>
<tbody>
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</tbody>
</table>

- NOTA: Conteste AMBAS preguntas, la Pregunta 6 sobre origen hispano y la Pregunta 7 sobre raza. Para este censo, origen hispano no es una raza.

6. ¿Es esta persona de origen hispano, latino o español?

- No, no es de origen hispano, latino o español ✓
- Si, mexicano, mexicanoamericano, chicano ✓
- Si, puertorriqueño ✓
- Si, cubano ✓
- Si, de otro origen hispano, latino o español – Escriba, por ejemplo, salvadoreño, dominicano, colombiano, guatemalteco, español, ecuatoriano, etc. ✓

7. ¿Cuál es la raza de esta persona? Marque ✓ una o más casillas y escriba los orígenes.

- Blanca – Escriba, por ejemplo, alemán, irlandés, inglés, italiano, libanés, egipcio, etc. ✓
- Negra o afroamericana – Escriba, por ejemplo, afroamericano, jamaicano, haitiano, nigeriano, etíope, somali, etc. ✓
- Indígena de las Américas o nativa de Alaska – Escriba el nombre de la(r) tribu(s) en la(r) que está inscrita o la(r) tribu(s) principal(es), por ejemplo, Navajo Nation, Blackfeet Tribe, maya, azteca, Native Village of Barrow Inuit Traditional Government, Nome Eskimo Community, etc. ✓
- China ✓
- Vietnamita ✓
- Nativa de Hawaií ✓
- Filipina ✓
- Coreana ✓
- India asiática ✓
- Japonesa ✓
- Otro asiático – Escriba, por ejemplo, pakistán, cambodiense, hindú, etc. ✓
- China ✓
- Filipina ✓
- India asiática ✓
- Japonesa ✓
- Otro de las Islas del Pacífico – Escriba, por ejemplo, tongano, fiyiano, de las Islas Marshall, etc. ✓
- Alguna otra raza – Escriba la raza o el origen: ✓
1. Escriba el nombre de la Persona 4

<table>
<thead>
<tr>
<th>Nombre</th>
<th>Inicial</th>
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<th>Apellido(s)</th>
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</table>

2. ¿Vive o se queda esta persona habitualmente en algún otro lugar?

Marque todas las que correspondan.

- [ ] No
- [ ] Sí, para ir a la universidad
- [ ] Sí, por un destino militar
- [ ] Sí, por un empleo o negocio
- [ ] Sí, en un hogar de ancianos o living home
- [ ] Sí, por alguna otra razón

3. ¿Cómo está esta persona relacionada con la Persona 1?

Marque una casilla.

- [ ] Esposo(a) del sexo opuesto
- [ ] Pareja no casada del sexo opuesto
- [ ] Esposo(a) del mismo sexo
- [ ] Pareja no casada del mismo sexo
- [ ] Hijo(a) biológico(a) o de sangre
- [ ] Hijo(a) adoptivo(a)
- [ ] Hijastro(a)
- [ ] Hermano(a)
- [ ] Padre o madre
- [ ] Nieto(a)
- [ ] Abuelo(a)
- [ ] Otro pariente
- [ ] Roommate o compañero(a) de casa
- [ ] Hijo(a) foster
- [ ] Otra persona que no es pariente

4. ¿Cuál es el sexo de esta persona? Marque una casilla.

- [ ] Masculino
- [ ] Femenino

5. ¿Cuál es la edad de esta persona y cuál es su fecha de nacimiento?

Para bebés menores de un año, no escriba los meses de edad. Solo escriba 0.

Edad el 1 de abril de 2020:

- [ ] años
- [ ] Mes
- [ ] Día
- [ ] Año de nacimiento

NOTA: Conteste AMBAS preguntas, la Pregunta 6 sobre origen hispano y la Pregunta 7 sobre raza. Para este censo, origen hispano no es una raza.

6. ¿Es esta persona de origen hispano, latino o español?

- [ ] No, no es de origen hispano, latino o español
- [ ] Sí, mexicano, mexicanoamericano, chileno
- [ ] Sí, puertorriqueño
- [ ] Sí, cubano
- [ ] Sí, de otro origen hispano, latino o español – Escriba, por ejemplo, salvadoreño, dominicano, colombiano, guatemalteco, español, ecuatoriano, etc.

7. ¿Cuál es la raza de esta persona?

Marque una o más casillas y escriba los orígenes.

- Raza Blanca – Escríba, por ejemplo, alemán, irlandés, inglés, italiano, libanés, egipcio, etc.
- Raza Negra o afroamericana – Escríba, por ejemplo, afroamericano, jamaiquino, haitiano, nigeriano, etíope, somalí, etc.
- Raza Indígena de las Américas o nativa de Alaska – Escríba el nombre de la(s) tribu(s) o nación(s) que está inscrita o la(s) tribu(s) principal(es), por ejemplo, Navajo Nation, Blackfeet Tribe, maya, azteca, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.
- China
- Vietnamita
- Nativa de Hawaií
- Filipina
- Coreana
- Samoana
- India asiática
- Japonesa
- Chamorros
- Otra asiática – Escriba, por ejemplo, tailandés, cebuano, mongol, etc.
- Otra de las Islas del Pacífico – Escriba, por ejemplo, hawaiano, filipino, de las islas Marshall, etc.
- Otra otra raza – Escriba la raza o el origen.

Si se contaron más personas en la Pregunta 1 de la primera página, continúe con la Persona 5 de la próxima página.
1. **Escriba el nombre de la Persona 3**

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<tr>
<td>Apellido(s)</td>
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</tbody>
</table>

2. **¿Vive o se queda esta persona habitualmente en algún otro lugar?**

   Marque X todas las que correspondan.

   - No
   - Sí, para ir a la universidad
   - Sí, por un destino militar
   - Sí, por un empleo o negocio
   - Sí, en un hogar de ancianos o nursing home
   - Sí, por alguna otra razón

3. **¿Cómo está esta persona relacionada con la Persona 1?**

   Marque X una casilla.

   - Esposo(a) del sexo opuesto
   - Pareja no casada del sexo opuesto
   - Esposo(a) del mismo sexo
   - Pareja no casada del mismo sexo
   - Hij(a) biológico(a) o de sangre
   - Hij(a) adoptivo(a)
   - Hermano(a)
   - Padre o madre
   - Nieto(a)
   - Yerno o nuera
   - Otro pariente
   - Father o mother
   - Other person who is not a parent

4. **¿Cuál es el sexo de esta persona?**

   Marque X una casilla.

   - Masculino
   - Feminino

5. **¿Cuál es la edad de esta persona y cuál es su fecha de nacimiento?**

   Solo escriba 0.

   Edad el 1 de abril de 2020

<table>
<thead>
<tr>
<th>Anos</th>
<th>Meses</th>
<th>Dia</th>
<th>Año de nacimiento</th>
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   **NOTA:** Contesté AMBAS preguntas, la Pregunta 6 sobre origen hispano y la Pregunta 7 sobre raza. Para este censo, origen hispano no es una raza.

6. **¿Es esta persona de origen hispano, latino o español?**

   - No, no es de origen hispano, latino o español
   - Sí, mexicano, mexicanoamericano, chicano
   - Sí, puertorriqueño
   - Sí, cubano
   - Sí, de otro origen hispano, latino o español – Escriba, por ejemplo, salvadoreño, dominicano, colombiano, guatemalteco, español, ecuatoriano, etc.

   **NOTA:** Si se contaron más personas en la Pregunta 1 de la primera página, continúe con la Persona 4 de la próxima página.
### Persona 2

**1. Escriba el nombre de la Persona 2**

<table>
<thead>
<tr>
<th>Nombre</th>
<th>Inicial</th>
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<tr>
<th>Apellido(s)</th>
<th>Inicial</th>
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<tbody>
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</table>

### 2. ¿Vive o se queda esta persona habitualmente en algún otro lugar? Marque X todas las que correspondan.

- [ ] No
- [ ] Sí, para ir a la universidad
- [ ] Sí, por un destino militar
- [ ] Sí, por un empleo o negocio
- [ ] Sí, en un hogar de ancianos o nursing home
- [ ] Sí, por alguna otra razón

### 3. ¿Cómo está esta persona relacionada con la Persona 1? Marque X una casilla.

- [ ] Esposo(a) del sexo opuesto
- [ ] Pareja no casada del sexo opuesto
- [ ] Esposo(a) del mismo sexo
- [ ] Pareja no casada del mismo sexo
- [ ] Hij(a) biológico(a) o de sangre
- [ ] Hij(a) adoptivo(a)
- [ ] Hijastro(a)
- [ ] Hermano(a)
- [ ] Padre o madre
- [ ] Nieto(a)
- [ ] Sí, con el padre, la madre o otro pariente
- [ ] Sí, en una vivienda de temporada o segunda residencia
- [ ] Sí, en una cárcel o prisión
- [ ] Sí, por alguna otra razón

### 4. ¿Cuál es el sexo de esta persona? Marque X una casilla.

- [ ] Masculino
- [ ] Femenino

### 5. ¿Cuál es la edad de esta persona y cuál es su fecha de nacimiento? Para bebés menores de un año, no escriba los meses de edad. Solo escriba 0.

<table>
<thead>
<tr>
<th>Edad</th>
<th>Mes</th>
<th>Día</th>
<th>Año de nacimiento</th>
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</table>

**NOTA:** Conteste AMBAS preguntas, la Pregunta 6 sobre origen hispano y la Pregunta 7 sobre raza. Para este censo, origen hispano no es una raza.

### 6. ¿Es esta persona de origen hispano, latino o español?

- [ ] No, no es de origen hispano, latino o español
- [ ] Sí, mexicano, mexicana, de origen hispano
- [ ] Sí, puertorriqueño
- [ ] Sí, cubano
- [ ] Sí, de otro origen hispano, latino o español – Escriba, por ejemplo, salvadoreño, dominicano, colombiano, guatemalteco, español, ecuatoriano, etc.

**NOTA:** Si se contaron más personas en la Pregunta 1 de la primera página, continúe con la Persona 3 de la próxima página.
5. Por favor, provea información para cada persona que vive aquí. Si hay alguien que vive aquí que paga el alquiler (renta) o es propietario de esta vivienda, comience la lista con él o ella como la Persona 1. Si el propietario o la persona que paga el alquiler (renta) no vive aquí, comience la lista con cualquier adulto que viva aquí como la Persona 1.

¿Cuál es el nombre de la Persona 1? Escriba el nombre a continuación.

Nombre Inicial
Apellido(s)

6. ¿Cuál es el sexo de la Persona 1? Marque JIK una casilla.

- Masculino
- Femenino

7. ¿Cuál es la edad de la Persona 1 y cuál es su fecha de nacimiento? Para bebés menores de un año, no escriba los meses de edad. Solo escriba 0.

Edad el 1 de abril de 2020
Mes Día Año de nacimiento

- 0 años

→ NOTA: Contestar AMBAS preguntas, la Pregunta 8 sobre origen hispano y la Pregunta 9 sobre raza. Para este censos, origen hispano no es una raza.

8. ¿Es la Persona 1 de origen hispano, latino o español?

- No, no es de origen hispano, latino o español
- Sí, mexicano, mexicanoamerican, chicano
- Sí, puertorriqueño
- Sí, cubano
- Sí, de otro origen hispano, latino o español – Escriba, por ejemplo, salvadoreño, dominicano, colombiano, guatemalteco, español, ecuatoriano, etc.

9. ¿Cuál es la raza de la Persona 1? Marque JY una o más casillas Y escriba los orígenes.

- Blanca – Escriba, por ejemplo, alemán, irlandés, inglés, italiano, iblande, aglóe, etc.
- Negra o afroamericana – Escriba, por ejemplo, afroamericano, jamaicano, haitiano, nigeriano, etnia, somali, etc.
- Indígena de las Américas o nativa de Alaska – Escriba el nombre de la(s) tribu(s) en la(s) que está inscrita o la(s) tribu(s) principales, por ejemplo, Navajo Nation, Miccosukee Tribe, maya, azteca, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.
- China
- Filipina
- India asiática
- Otro asiático – Escriba, por ejemplo, pakistání, cambogiano, hindú, etc.
- Mexicana
- Coreana
- Japonesa
- Otra asiática – Escriba, por ejemplo, japonés, tibetano, mongol, etc.
- Nativa de Hawái
- Samoana
- Chamorra
- Otra de las islas del Pacífico – Escriba, por ejemplo, tongano, filipino, de las islas Marshall, etc.
- Alguna otra raza – Escriba la raza o el origen.

→ Si se contaron más personas en la Pregunta 1 de la primera página, continúe con la Persona 2 de la próxima página.
Este es el cuestionario oficial para esta dirección. Es rápido y fácil de responder, y sus respuestas están protegidas por la ley.

Para uso oficial solamente


Use un bolígrafo de tinta azul o negra.

Antes de contestar la Pregunta 1, cuente a las personas que viven en esta casa, apartamento o casa móvil usando nuestras instrucciones.

- Cuente a todas las personas, incluyendo a bebés, que viven y duermen aquí la mayor parte del tiempo.
- Si nadie vive y duerme en esta dirección la mayor parte del tiempo, visite por internet [url removed] o déme al número que aparece en la página 8.

El censo también tiene que incluir a las personas sin un lugar permanente donde vivir, por lo tanto:

- Si alguien que no tiene un lugar permanente donde vivir se está quedando aquí el 1 de abril de 2020, cuente a esa persona.

La Oficina del Censo también lleva a cabo recuentos en instituciones y otros lugares, por lo tanto:

- No cuente a alguien que vive lejos de aquí por estar en la universidad o en las Fuerzas Armadas.
- No cuente a alguien que está en un hogar de ancianos o nursing home, cárcel, prisión, centro de detención, etc., el 1 de abril de 2020.
- No incluya a estas personas en su cuestionario, aunque vuelvan a vivir aquí después de salir de la universidad, hogar de ancianos o nursing home, las Fuerzas Armadas, cárcel, etc. De otra manera, tal vez sean contadas dos veces.

1. ¿Cuántas personas estaban viviendo o quedándose en esta casa, apartamento o casa móvil el 1 de abril de 2020?

Número de personas =

2. ¿Había personas adicionales quedándose aquí el 1 de abril de 2020 que usted no incluyó en la Pregunta 1? Marque X todas las que correspondan.

- Niños, emparentados o no, tales como bebés recién nacidos, nietos o hijos de crianza (foster)
- Parientes, tales como hijos adultos, primos o parientes políticos
- Personas que no son parientes, tales como compañeros de casa o cuarto, o niñeras que viven en el hogar
- Personas que se quedan aquí temporalmente
- No hay personas adicionales

3. ¿Es esta casa, apartamento o casa móvil — Marque X UNA casilla.

- Propiedad suya o de alguien en este hogar con una hipoteca o crédito hipotecario? Esto incluye los préstamos con la propiedad como garantía.
- Propiedad suya o de alguien en este hogar libre y sin deuda (sin una hipoteca o crédito hipotecario)?
- Alquilado(a) o rentado(a)?
- Ocupado(a) sin pago de alquiler o renta?

4. ¿Cuál es su número de teléfono? Nos comunicaremos con usted solo si es necesario para asuntos oficiales de la Oficina del Censo.

Número de teléfono

74
What is the Census?
The US Census creates a picture of our country. It’s a population count of every person living in the United States, required by the Constitution and done every 10 years.

Why is the Census important?
Census data determines the resources for community and defines our voice in government for the next 10 years. Your participation will help your family and community get their fair share of resources, services, and representation.

The 2020 Census data will determine the allocation of $675 billion in federal funding every year to states across the United States. For Massachusetts, more than $16 billion is affected by the census. That’s money for schools, hospitals, roads, affordable housing, childcare, senior centers, public works, and other vital investments.

Census data also determine the redistricting at all levels of government:
- Legislative districts for city councils and school committees at the municipal level;
- State legislative districts; and
- Congressional districts.

How will I find out about the Census?
March 12–20  Your household will receive a letter from the Census Bureau with a unique identification number that is tied to your home address.

March 16–24  Reminder letter

March 26–April 3  Reminder postcard

April 8–16  Reminder letter and paper questionnaire

April 20–27  Final reminder postcard before a Census-taker visits your home

Mid-May  If you have not responded yet by mid-May, a Census-taker will visit your home to get your response in-person.
Are my answers confidential?
The Census is safe and confidential. The Census Bureau takes many steps to protect everyone’s data, and federal law strictly limits how the information can be used. U.S. Code Title 13 protects the confidentiality of individual responses:
- Private information (e.g. names, addresses, phone numbers) is not published until 72 years after collection.
- Your Census responses cannot be used against you in any court of law or by law enforcement. No agency can access your individual responses.
- Census staff take a lifetime oath and if violated the penalty is up to $250,000 and/or up to 5 years in prison.

What information will be requested?
The 2020 Census will ask quick and easy questions:
- How many people were living in this house, apartment, or mobile home on April 1, 2020?
- Does this person usually live or stay elsewhere?
- Is this a house, apartment, or mobile home – (owned, rented, occupied without payment of rent)?
- What is your phone number?

And for each resident:
- Name
- Relationship to the person filling out the questionnaire
- Birth date
- Age
- Sex
- Hispanic, Latino or Spanish origin
- Race
- Ethnicity

The 2020 Census will not ask questions about immigration or citizenship.

How can I fill out the 2020 Census?
Individual households:
- A household can self-respond in three ways: online, by phone or filling out a mail-in form.
- Census takers will visit individual homes where no one from a household responded by mid-May to get responses in person.

People experiencing homelessness:
- People experiencing homelessness will be counted through the Service-Based Enumeration (SBE) at service sites and pre-identified outdoor sites on March 30, March 31, and April 1, 2020.
- These locations are shelters, soup kitchens, regularly scheduled mobile food vans and target non-sheltered outdoor locations.
- If a person who is experiencing homelessness would like to fill out a questionnaire, they can describe where they are staying (i.e. under highway, park) and include the town/city and state in the address section.

Administrative and Transitory Locations:
- Census-takers will begin administrative and transitory location counts at the end of March.
- Administrative counts will be for group quarters (e.g. college students who live on campus, people living in senior centers, and others who live among large groups of people).
- Note that college students living off campus should self-respond according to the individual household process.
- Transitory locations are places where people are unlikely to live/stay year round. They include RV parks, campgrounds, racetracks, circuses and carnivals, marinas, hotels and motels, and some migrant worker housing.
How do I distinguish between an authentic U.S. Census Bureau contact and fraudulent activity and scams?
The 2020 Census does not ask for:
- Your Social Security number;
- Money or donations;
- Anything on behalf of a political party; or
- Your bank or credit card account numbers.

If you are visited by someone from the Census Bureau, here are some tips to help you confirm that they are truly a Census field representative:
- Must present an ID Badge which contains: photograph of field representative, Department of Commerce watermark, and expiration date.
- Will provide you with supervisor contact information and/or the regional office phone number for verification, if asked.
- Will provide you with a letter from the Director of the Census Bureau on U.S. Census Bureau letterhead.
- May be carrying a laptop and/or bag with a Census Bureau logo.
- You can call the Census Bureau and verify the identity of the Census Bureau employee at your door at 1-800-923-8282.

What if I am away from my residence on April 1, 2020?
Even if you are away from your home on April 1, you count at the address where you live and sleep most of the year.

Can I respond if I misplaced or never received a unique ID for the Census?
Yes, you can still respond. If you don’t know the unique ID, you must include your home address in the questionnaire.

Can I skip questions?
It is possible to skip a question, and your form will still be counted. However, the Census Bureau might follow up if you skip questions on the form to ask for the missing information, either by phone or by sending a Census-taker to your home. The fewer questions that you skip, the less likely it is that the Census Bureau will follow up.

Could my answers affect my benefits?
No. Filling out the questionnaire will not impact an individual’s eligibility for any benefits programs.

I’ve already received a survey in the mail. Is that the same thing?
The Census Bureau and municipalities send out surveys, such as the American Community Survey and the town or city local census, to households every year. In addition, in July and August 2019, the Census Bureau sent out a test questionnaire to random households. None of these surveys is the 2020 Census questionnaire. The 2020 Census is a national survey that only happens every 10 years. You should receive your first notice in mid-March.

What happens if more than one Census form is completed for my household?
Using the identification number and home addresses, the Census Bureau has an internal process to avoid counting residents of a single household more than once. Duplicates from the same household are discarded.

Will there be a problem if multiple people respond online from the same location or IP address?
No. It does not matter where you take the questionnaire. What is important is the address that you put in your form.
How should young children be counted?
Count **all children** who live in your home, including grandchildren, nieces and nephews, and children of friends and relatives.

Children who share time between homes count where they live and sleep most of the time. If they cannot determine a place where they live most of the time, they are counted where they are staying on April 1, 2020.

Newborn babies who are still in the hospital on April 1, 2020, count in the home where they will live and sleep most of the time, even if they are still in the hospital. Any baby born before April 1, 2020, at 11:59:59 p.m. counts in the 2020 Census.

How are children and staff in residential school-related facilities counted?
Students living away from their parents’ or guardians’ home while attending boarding school below the college level, including Bureau of Indian Affairs boarding schools, are counted at their parents’ or guardians’ home.

Students in residential schools for people with disabilities are counted at the school.
Staff members living at boarding schools or residential schools for people with disabilities on Census Day are counted where they live and sleep most of the time. If they do not have a usual home elsewhere, they are counted at the school.

How and where are incarcerated individuals counted?
Through an administrative count at the place where they are incarcerated.

Is Massachusetts expected to lose another Congressional seat in 2020?
No. An analysis from Election Data Services (EDS), using estimates from the Census Bureau, does not project Massachusetts losing a Congressional seat.

What if someone needs language assistance?
The **online** and **telephone** self-response questionnaires will be available in English and 12 other languages: Spanish, Chinese (simplified online, Cantonese and Mandarin by phone), Arabic, French, Haitian Creole, Japanese, Korean, Polish, Portuguese, Russian, Tagalog and Vietnamese.

The **paper** questionnaire is available only in English and Spanish.

Census guides are available in more languages:

- Albanian
- Amharic
- Arabic
- Armenian
- Bengali
- Bosnian
- Bulgarian
- Burmese
- Chinese
- Croatian
- Czech
- Dutch
- Farsi
- German
- Greek
- Gujarati
- Haitian Creole
- Hebrew
- Hindi
- Hmong
- Hungarian
- Igbo
- Ilocano
- Indonesian
- Italian
- Japanese
- Khmer
- Korean
- Lao
- Lithuanian
- Malayalam
- Marathi
- Navajo
- Nepali
- Polish
- Portuguese
- Punjabi
- Romanian
- Russian
- Sinhala
- Slovak
- Somali
- Spanish
- Swahili
- Tagalog
- Tamil
- Telugu
- Thai
- Tigrinya
- Turkish
- Twi
- Urdu
- Ukrainian
- Vietnamese
- Yiddish
- Yoruba
- Braille
- Large Print
- American Sign Language
AGENDA

1. Introduction and Recap

2. State Census Updates and Outreach Updates
   - Busy December! Finished Train the Trainers Workshops with over 200 participants
   - SCC and MIRA have a few more scheduled, and we would love to see more members and organizations to lead Trainer workshops as well
   - SCC will be switching to activation-stage training workshops
   - Nonprofit State grant updates:
     i. Have a lot of applicants, diverse in every way
     ii. Have to distribute $2.9 mn, though $15 mn has been requested – state is working diligently to distribute in an equitable manner, and hopefully by January as part of the timeline
     iii. Reach out to Uri (uriel.molina@state.ma.us) with any questions, or if you would like to share any resources
     iv. MA legislature has set aside $1 mn dollars for cities and towns

3. Census Bureau Updates with Laura [laura.f.medrano.carrillo@2020census.gov]
   - The local census office plans to begin training by next week
   - Wants to accommodate every city that requests an informational/training workshop on the census
   - Have seen an increase in scams—Please notify the Census Bureau if you come across scams!
   - Mapping tools available on website
○ Recruiting on the ground (e.g., malls), and also via media (television)
○ Georgia/Laura will have to get back to the group on differential privacy efforts
○ **Census Media Efforts:** Please reach out to Laura with questions, such as the names of additional media outlets that the census bureau might want to contact

### 4. Subcommittee/Members Updates

○ Healthcare: Guide will be coming out soon
○ Civic Engagement/MassCounts
  i. MA Nonprofit Network will be holding 3 upcoming webinars:
     1. 1 at end of January – info about general challenges (register at [https://register.gotowebinar.com/register/2939384212282702349](https://register.gotowebinar.com/register/2939384212282702349))
     2. 1 end of February – info about what Community-based organizations (CBOs)/nonprofits can do on the ground
     3. 1 end of March – still deciding the exact focus, but thoughts include addressing Hard-to-Count (HTC) populations at that time
  ii. Nonprofit subcommittee
     1. Reaching out to businesses—still in progress
     2. By next meeting, should have concrete details
     3. Will work with SCCC on setting up Questionnaire Assistance Centers and Training
  iii. Elected officials: will provide updates to elected officials

○ Young Children (Nancy):
  i. Undercounted young kids aren’t a typical subgroup, since they span communities - please remember to include young children in your messaging
  ii. MA Budget is building resources to be made available to the full group:
     1. Building a resource list that will be made accessible to the full group
     2. Also building an additional HTC map specific for small children (including, e.g., large numbers of kids who live with grandparents)

○ People Experiencing Homelessness
i. Communities seem to have a good understanding of what needs to be done

ii. Have been focused on identifying populations that wouldn’t be counted; don’t yet have a public-facing PSA available

iii. Note also that this week, the Census Bureau is contacting the administrators of “group quarters” populations, with census operations to begin next month. (E.g., some group homes, assisted living homes, dormitories, prisons, shelters)

1. If you have questions about whether a group is a “group quarter” Georgia or Laura can answer on a specific basis

○ Portuguese:
  i. Active effort to spread info via media (e.g., television)
  ii. Portuguese trifold has been drafted/reviewed
  iii. Brazilian Women’s Group translated the Questionnaire into Portuguese. It will be available in the google drive.

○ Otherly Abled:
  i. The Arc of Massachusetts will be hosting a webinar on Jan. 23 focused on importance of census for those with disabilities--you are welcome to share/join: https://thearcofmass.org/event/webinar-why-the-2020-census-matters-for-people-with-disabilities-an-overview-of-the-2020-census-operations

○ Pioneer Valley Planning Commission
  i. Working with partners to hold 2 press conferences (one at Jan. 24) to launch public awareness on census

○ Translation of Materials
  i. We now have Haitian Creole version of the pamphlet; additional languages to come
  ii. Please reach out to MIRA if you have ideas and documents for translations.

○ MA Census Equity Fund:
  i. Will be holding a grantee gathering in Framingham 1/15, with 100 people coming from across the state
  ii. MCEF has been in contact with 14 other states; MA seems to be taking the lead on the census

○ Arabic:
  i. Would love to have extra eyes on soon-to-be-distributed materials

5. Discussion and Strategic Effort:

  ○ Review of Timeline
i. Motivation phase (January - February): Building awareness in the community and highlighting importance for community organizations, and set-up of QACs
   1. Want to coordinate language to have consistent messaging
   2. Want to catch misinformation (whether intentional or accidental) throughout the process

ii. Activation (March - mid-May): on-the-ground
   1. By mid-late March, the Census Bureau’s response maps should be updated
   2. Discussion - How should we mobilize?

iii. Targeting (mid-May to July): Identifying low-response groups and following up

   o What needs to be done before March?

   i. Social media campaign

   ii. Public campaigns (e.g., On public transportation, Billboard advertising...)

      1. State is working with DOT and MBTA, but waiting to hear back

      2. PVPC is planning/budgeting local government efforts

      3. Vatsady and Uri along with the SOC team will be at MMA (Mass Municipal Association)

   iii. Advertising with small businesses

      1. City of Chicopee has done, and other cities/communities can follow!

      2. MassCounts is also planning to start working with local businesses

      3. Local Chambers of Commerce will have a convening in February, where they’ll hear common messaging about the
census, but it’s never too early to reach out to local businesses yourselves.

iv. Local media reach-out:
   1. E.g., Local radio shows
   2. PVPC is working with local schools to post in newsletters/report cards, census reminders

v. Census recruitment!
   1. Go to [www.2020census.gov/jobs](http://www.2020census.gov/jobs) to find starting salary (varies by county)
   2. State recruiting is below expectations
   3. We would love for every group to try having one more large job fair
   4. Other ideas include advertising in public spaces (e.g., At libraries, “Earn $22/hour -- find out more.”)
   5. Note that hours are flexible, and census bureau employment doesn’t affect eligibility for public benefits
   6. Non-citizens with non-English language skills are still in high-demand

- Census Day/Week Efforts
- Questionnaire Assistance Centers (QACs):
  i. MA had over 1800 sites in 2010 census
  ii. Setting up QACs? (Contact Vatsady with any more ideas or would like to be part of this effort)
     1. What are the Materials for frontline staff, org leaders, and volunteers (some overlap needs, but some differences)
2. We have a draft sign-up form available; we welcome members who would like to review and provide feedback! - reach out please

3. Checklist of Dos/Dont’s for volunteers, notably highlighting the privacy rights of census respondents
   a. Will be adapted/shortened from Census Bureau’s current list of Dos/Donts

4. Materials on how to reach out to employers to set up QACs

5. A phone helpline for languages could be useful

6. Consider that QAC trainings could also have a call-to-action such that attendees commit to recruiting volunteers

   iii. We’re planning to set up QAC Distribution Centers that would be local storage sites for census posters and other materials: Are organizations/sites willing to serve?

6. Wrap up / Next Steps

   ○ Please share any resource materials with MIRA and Secretary of the Commonwealth’s office for distribution on its website

   ○ If your city doesn’t have a Complete Count Committee, or you know of cities that don’t have one, please let us know

   ○ Please let us know if you can serve as a QAC Distribution Center, and please follow-up on other bolded asks above
Online Guide Transmittal 2019-98
December 26, 2019

To: Department of Transitional Assistance Staff

From: Paul Sutliff, Assistant Commissioner for Programs and Field Operations

Re: Cross Programs: Treatment of Census Earnings

Overview
In preparation for the nationwide 2020 Decennial Census the Federal Government is actively recruiting and hiring thousands of individuals. Concern about temporary earned income affecting eligibility for means tested benefits including Supplemental Nutritional Assistance Program (SNAP), Temporary Aid to Families with Dependent Children (TAFDC) and Emergency Aid to the Elderly Disabled and Children (EAEDC) has been a challenge to the recruitment of census workers. In order to minimize concerns and incentivize census employment, the Federal Government is encouraging public benefit programs to exclude temporary income from census employment when determining eligibility for these programs. In accordance, earnings of temporary decennial census workers will be noncountable income for DTA programs.

Purpose
This Transmittal informs staff of updated Online Guide pages advising how to treat census income for SNAP and Economic Assistance programs.
CENSUS 2020

STATEWIDE COMPLETE COUNT COMMITTEE

JANUARY 14, 2020
AGENDA

• Welcome: Introduction + Recap

• State Census Updates
  • Grants
  • Train the Trainers (translated materials)
  • Treatment of Census Income

• Census Bureau Updates

• Sub-committees + Members Updates

• Discussion: Strategic Efforts
  • Review of Timeline
  • Census Day/Week
  • Questionnaire Assistance Centers

• Wrap-up and Reminders
STATE CENSUS UPDATES
TRAIN THE TRAINERS

• Lowell – Jan. 29 (5-7pm)
• Framingham – Jan. 22 (9-11am)
• Nantucket – Jan. 31\textsuperscript{st} (TBA)
• Lynn – Feb. 5th (10am-12pm)
CENSUS BUREAU UPDATES
SUBCOMMITTEES + MEMBERS
UPDATES
COMMIT TO COUNT
PHASES OVERLAP

Convene, Collaborate & Build Trust & Capacity
Now to July 2020

Engage, Educate & Plan to Activate
Now to July 2020

Motivate, Count & Assess
March 2020 to July 2020
COMMIT TO COUNT
BREAK DOWN BY MONTHS

Building Awareness
January – March 12

Motivate
March to Mid-May

Target
Mid-May to July
Preparation: Until the end of the year?
What partnerships do we still need to focus on?

Building: January - March 12th:
What needs to done before March 12?

Self-Response: March 12th - August
What do we need to make sure is happening?

March 12th - April 1st:
What are some ideas to create a buzz on April 1st?

Mid-May through July:
How can we target?

Evaluate
August - September 2020
Evaluate what worked well and what could have been done better.

Follow-up
May - July 2020
Encourage people to respond if they have not yet. Answer questions. Alleviate fears.

Activate and Outreach
December 2019 - April 2020
Continue awareness and education campaigns. Create a media plan by December 2019. Increase direct outreach and messaging into our communities to motivate people to respond.

Building Awareness and Education
Now - March 2020
Share with our communities about the census and why participation is important! Collaborate with organizations to get the word out for the 2020 Census. Host workshops and integrate Census education into existing outreach. Train trusted messengers.

Partnerships
Now - December 2019
Build partnerships with other organizations to create a network ready to educate, organize, and activate.
DISCUSSION
QAC – FACILITY TYPES

• Business or Corporations
• Local Government
• Community Organization
• Libraries
• Faith-Based Organization
• State Government
• Pre/K-12 School
• Health Care Facilities
• Service Based Organization
• College/University and Trade School
• Education Organizations
• Non-US Government
• Federal Government
• Neighborhood Association
• Tribal Government or Organization
RESOURCES

• MassCounts
• Massachusetts Census Equity Fund
• Secretary of the Commonwealth
• Local Complete Count Committees
• Census Bureau and Partnership Specialists
• NALEO Educational Fund
• Asian American Advancing Justice
• Kids Count
• Statistics for Schools
• Queer on Census
• Color of Change
• Censuscounts.org
• HTC 2020 (maps: censushardtocountmaps.us)
WRAP UP + REMINDERS

• What can you commit to do to help meet our goals?

• What can you bring back to your committee? If you don’t have one, how can you start one?

• Next meeting: February 11, 2020
  • 2nd Tuesday of Each Month
SESSION EVALUATION

• Pluses – What worked well?

• Deltas – What can we improve?
Connect with your community by spreading the Census Message on social media
The Census is Hiring!
Help your community — and your wallet. Apply for a job as a U.S. Census Bureau worker and you could make $25.00/hour.

Apply Online: 2020census.gov/jobs

¡El Censo está contratando!
Ayude a su comunidad — y su billetera. Solicite un trabajo como trabajador de la Oficina del Censo y puede ganar $25.00/hora.

Aplica Online: 2020census.gov/jobs
Personalize the 2020 Census in your town by decorating landmarks with Census memorabilia.

Providence, Rhode Island

Providence, Rhode Island

Olean, New York
Spark creativity in your community by hosting Create-A-Thon events and see who can come up with the best idea!
Get your town counted by setting Census response goals and creating response rate challenges
End of Packet