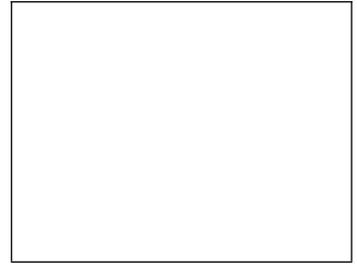




# MINUTES TEMPLATE



COMMITTEE: Visitor Services Advisory Committee Time Meeting called to Order: \_\_8:00am \_\_

MEETING DATE: \_\_June 8\_\_ Time Meeting Adjourned: \_\_8:46am\_\_

MEMBERS PRESENT via ZOOM: Janet Schulte, Director of Culture and Tourism, David Sharpe, Visitor Services Coordinator, Josh Gray, Chair, Mary Malavase and Peter Morrison

ALSO PRESENT: Kimal McCarthy

MEMBERS ABSENT: Thayer Hale, Liz Holland, Karen Macumber and Sharon Quigley

A quorum was not reached.

AGENDA ITEM	DISCUSSION	VOTES / ROLL CALL
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<b>1 Welcome VSAC Members</b>	Tabled due to lack of a quorum.	
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<b>2 Approval of Minutes from May 11</b>	The minutes from May were tabled until the next meeting.	
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<b>3 Discussion with Town of Nantucket’s Director of Diversity, Equity and Inclusion.</b>	Kimal McCarthy provided the committee an on-screen Power Point presentation which he is using for his presentations when meeting with various island groups. Kimal began by noting that the DEI Director position was established primarily due to the vandalism of the African Meeting House in March, 2018 and other actions on the island. He noted the definition of Diversity, Equity and Inclusion, including a simplified definition of each. The DEI office Mission Statement is on the Town website. Kimal noted that he been busy with current projects including meet and greets. Collaborations with other groups including promoting the new Juneteenth holiday with the Department of Culture and Tourism. The DEI Director has also been developing a strategic as well as developing and defining his role as Director. Kimal then reported that he has developed a One Year outlook. This outlook includes a Listening Tour, participation in a DEI Strategic Plan, working with the winning bidder to help create a long-term plan. Kickstart conversations and gradually grow into the role as Director. Director McCarthy than took questions from the committee members. Chairman gray noted that the Dreamland Theatre is planning a screening of a Juneteenth film on June 19 <sup>th</sup> . Mary observed that it is helpful to have Kimal as the first Town DEI Director as he grew up on the island. Mary then added that the Nantucket Historical Association has been working on several diversity programs and are a tremendous resource. It was agreed that having an educational component would be important for the Cultural District for next year. Peter noted that the Civic League has been working with Kimal and looks forward to more collaborations.	
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Kimal disconnected at 8:35am.

<b>4 Director’s Report</b>	Janet reported that the Covid Task Force has been meeting every other week. The Blue Economy signage at Children’s Beach is not yet been installed. She also noted that the new Cultural District website is being developed. The Nantucket Cultural District is up for redesignation. The C&T Director is also	
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working on updating the art and public places policy. There is a new sculpture created by Billy Sherry at Surfside Beach. It is called Moby and is in the shape of a whale. People are encouraged to use the trash bins incorporated into the sculpture. Janet reported that the reinstalled horse fountain will be rededicated in September. Janet then noted that she gave an orientation last week to this year's class of Community Service Officers. There were over 100 visitors who came thru the office yesterday, the largest number per day so far.

**6 Visitor Services Coordinator's Report**

David reported on the May statistics. Last year, the office was closed until May 18 due to the Covid lockdown. He compared last year's figures May 18-31 with this year's monthly stats. The weekly restaurant list continues to be the most popular download from the website. Seasonal staff is coming back. We are still short staffed. There is an ad running in the newspaper The Straight Wharf Kiosk and the Airport Information Desk will be opening next week for the season. Due to the cancellation of the July 4<sup>th</sup> Fireworks and the Main Street activities, alternate programming at Children's Beach was developed. There will be concerts in the morning and late afternoon. The Children's Beach Sunday Concerts begin in late June and will run until early August.

No meeting is planned for July or August, but Janet noted that 2 new members will be joining the committee as Thayer and Karen are stepping down. Janet also added that she will ask Kimal McCarthy to return to give an update to his report in September.

Signature \_\_\_\_\_