Historic District Commission
Sign Advisory Council
Commissioners: Kevin Kuester, Chris Young, Paul Wolf, Mark Cutone, Ben Normand

MINUTES
Tuesday July 21, 2020
This meeting was held via remote participation using ZOOM recording feature,
Pursuant to Governor Baker's March 12, 2020 Order Regarding Open Meeting Law

I. Procedural Business
Call to order: This meeting was conducted via Zoom and called to order by Chris Young, Chairman, at 9:00 am. This meeting was recorded on Zoom video.
Attending members: Kevin Kuester, Chris Young, Paul Wolf, Mark Cutone
Absent members: Ben Normand
Late arrivals: None
Early Departures: None
Motion to Adopt Agenda made by Mark Cutone; Seconded by Paul Wolf.
Roll Call vote carried unanimously 4-0/Wolf, Kuester, Cutone and Young- aye
Approval of Minutes 6/23/20, 6/30/20, 7/14/20; Motion made by Cutone; Seconded by Wolf
Roll Call vote carried unanimously 4-0/Wolf, Kuester, Cutone and Young- aye

II. Public Comment- None

III. New Business
1. Francis Farrell 5 India Street Wall/RES IPA 42.3.1-225 Josh Morr
Representing- Chris Bartick
Young- sign revised to 30 x 15 and complies with guidelines
Kuester- no concerns
Cutone- no concerns
Wolf- no concerns
Motion to Approve made by Cutone; seconded by Wolf.
Carried 4-0/Kuester, Wolf, Cutone and Young- aye
2. NIR Straight Wharf Front Projecting Sign 42.2.4-1 Chris Bartick

Representing- Chris Bartick; colors are his established branding colors. Jean Petty, the sign builder, an make a matte finish.

Young- concerns from last week were colors were too vibrant. Size appropriate 24 x 24. They have asked other applicants in the past that have bright colors to mute. Matte finish would help. Asked the applicant to send the muted sample to Staff in preparation for the next Sign meeting 7/28/20. Should be approvable once colors are concerned.

Cutone- would like muted colors. Sign is on the wharf. Has confidence in Jean to deliver an appropriate pallet.

Kuester- agrees with what has been said. wants to see the color chips.

Wolf- agrees with what has been said.

Motion to Hold for Revisions made by Cutone; seconded by Wolf.
Carried 4-0//Kuester, Wolf, Cutone and Young- aye

3. NIR Straight Wharf Rear Projecting Sign 42.2.4-1 Chris Bartick

Representing- Chris Bartick

Kuester- refer to item #2

Cutone- refer to item #2

Wolf- refer to item #2

Young- refer to item #2

Motion to Hold for Revisions made by Cutone; seconded by Wolf.
Carried 4-0//Kuester, Wolf, Cutone and Young- aye

4. NIR 2 Harbor Square Wall Sign- Dawn 42.2.4-1 Allison Deck

Representing- Sherri Ramos, Sign Here Nantucket. Anna Jay; Business owner

Staff- confirmed that no other tenant in the building.

Kuester- no concerns

Cutone- remove the decal. No concerns

Wolf- no concerns

Young- no concerns

Motion to Approve made by Cutone; seconded by Wolf.
Carried 4-0//Kuester, Wolf, Cutone and Young- aye

5. Enforcement- none

IV. Other Business/Preliminary Reviews (if applicable)

- Discussion of Rock Signs at Richmond

  Staff- application came through during COVID when the advisory boards were not meeting. Suggested a member of the SAC attend the HDC meeting when revisions to the application are submitted. Suggested making a public comment at the HDC meeting.
Young- the Sign Council has met with Richmond in the past. They were told rock signs were not approvable. They approved as a Hardscaping. Discussed the size of the rock and the guidelines. Appealing to the spirit of the guidelines and the spirit of the previous conversations with the Richmond. Not wanting the set a precedent. Would like the applicant reconsider. No scale provided. Would like to work with the applicant for appropriate

Elisabeth O'Rourke- Jardins International; discussed the deliberation with the HDC. Revise the application, maybe use one rock.

Kuester- does not think there is an urgency. Does not think the HDC had all the information in front of them to make an informed decision. Felt Richmond took advantage that the Sign Advisory Council was not meeting. Would like to appeal this to the HDC and be brought before them as a sign application. not appropriate.

Cutone- agrees with Kuester. Would like a larger discussion with the Commission.
Wolf- agrees with what has been said. Questionned the other street signs in the development.

Motion to approve the comments for items 1 – 4 made by Wolf; seconded by Cutone
Carried 4-0//Kuester, Wolf, Cutone and Young- aye

Motion to Adjourn at 09:53 am made by Cutone; Seconded Wolf.
Carried 4-0//Kuester, Cutone, Wolf and Young- aye

Submitted by Cathy Flynn