

CRAC Education sub-committee meeting 8/14/2020

Members present; Sarah Bois, Graeme Durovich, Mary Longacre. Staff present; Vincent Murphy. No public present.

Called to order 3.32pm

Reading of open meeting script.

Approval of minutes from 7/10/20 approved unanimously.

Discussion

Sub-committee members discussed various aspects of content of a tri-folding brochure for homeowners. The brochure is aimed at homeowner's preparation ahead of flood events. Discussed specific wording of the text. Worked on changing part of the format to color code the text boxes into two categories. Red = resistant measure. Blue = resilience measures.

Sarah to clean up the basic structure to send to Vince who will forward to the sub-committee.

Sub-committee worked on the reverse side of the leaflet that Graeme created.

Sub-committee discussed a letter and distribution of the SeaGrant handbook for homeowners. Sarah has an outline and the committee discussed the content of the letter. Sarah to send Vince a draft of the letter to distribute to the committee members.

Discussion of creating a second brochure to address landscaping tips for water management

Discussion of whether other interested organizations, such as ACKclimate, could handle educational efforts for CRAC.

General comments. Sub-committee members were generally pleased with the conversation with RP Eddy and how he might be able to aid the Education sub-committee going forward.

Mary to remain on the Education sub-committee to the end of the year. Will look to be replaced on Education sub-committee in January 2021. Graeme may also wish to be replaced in the same timeframe.

Discussion of whether the Education subcommittee needed to continue or if the full CRAC could manage that work in regular meetings. Vince briefly outlined the need for the Education Subcommittee to work with the consultants on the CRP, especially with public outreach.

Motion to adjourn 4.41 pm