·STOP THE STRAW·

The whats, the whys, and the hows

What

The Stop the Straw Campaign mission is to:

1) to **REDUCE** unnecessary waste
&
2) **PROTECT** our oceans from plastic pollution

In an effort to reduce unnecessary consumption of plastic straws, **ACKlocal** has launched the **• STOP THE STRAW •** campaign.
We are inviting businesses and patrons to join us by saying **NO** to the unnecessary use of plastic straws.

Why

Did you know that 80% of ocean debris is land based and that 80-90% of that debris is plastic?

It is estimated that each day over **500 million straws** are used and then discarded into our country's landfills and oceans. On **Nantucket**, this means we use approximately **3 million straws** in July and August alone.
According to the World Economic Forum, **if no measures** are taken regarding plastic disposal into our waters, **by 2050 there will be more plastic in the ocean than sea life**.

How

1. **REDUCE** the use of straws by only providing straws when asked.
2. When straws are necessary, we wish to **REPLACE** non-degradable plastic straws with compostable paper straws or re-useable metal, bamboo or glass straws.